



2018 GPA Midstream Convention Promotional & Advertising Opportunities

April 15 – 18, 2018
Downtown Marriott
Austin, Texas

Table of Contents

General Information	Page #
GPA Midstream Convention Overview	1
Things You Should Know/Special Recognition	2
Hospitality Information	3
Appendix A – Company Name / Logo Recognition Breakdown	20

Opportunities Sorted Alphabetically	Price	Page #
App - Banner Ad	\$5,000	4
App - Push Notification	\$1,000 - \$2,000	4
Badge Holders	\$10,000	5
Break - AM - Coffee - Monday	\$7,000	5
Break - AM - Coffee - Tuesday	\$7,000	6
Break - AM - Coffee - Wednesday	\$3,500	6
Break - PM - Refreshment - Monday	\$5,000	7
Break - PM - Refreshment - Tuesday	\$5,000	7
Committee Meetings - Advocacy & Safety	\$5,000	8
Committee Meetings - Technical	\$5,000	8
Committee Meetings - Various Business	\$5,000	9
Friends Package	\$15,000	9
Lunch - Monday - Center Stage Luncheon	\$2,000	11
Lunch - Tuesday - Advocacy	\$3,000	11
Lunch - Tuesday - Business Development	\$3,000	12
Lunch - Tuesday - International Interests	\$2,000	12
Lunch - Tuesday - Sales & Marketing	\$3,000	13
Lunch - Tuesday - Technical	\$3,000	13
Lunch - Tuesday - Women in Midstream	\$2,000	14
Lunch - Tuesday - Young Professionals	\$3,000	14
Networking	\$500	15
Printed Convention Program	\$5,000	15
Proceedings (post-convention)	\$3,000	15
Registration	\$10,000	16
Room Drop	\$1,000	16
Sporting Clays Breakfast	\$1,500	17
Sporting Clays Drinks	\$2,000	17
Sporting Clays Prize	\$500	18
Sporting Clays Shirts	\$5,000	18
Sporting Clays Station	\$1,200	18

GPA Midstream Convention Overview

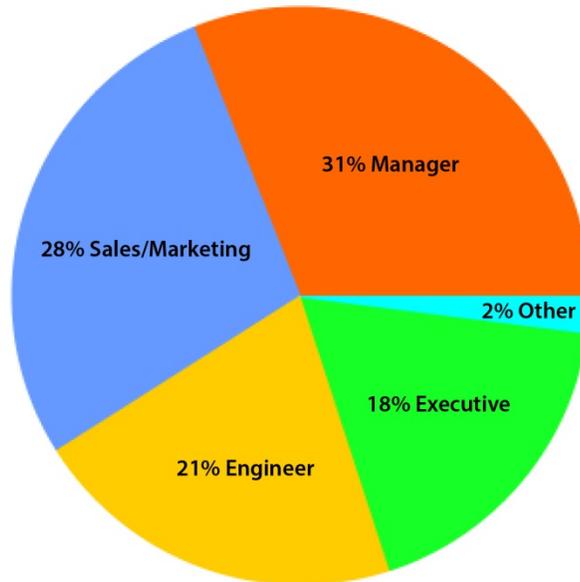
The GPA Midstream Convention is an annual midstream-focused conference that attracts more than 2,000 professionals from around the globe, providing them with the opportunity to meet, share and learn about topics impacting the midstream industry.

This convention touches all professional levels, from entry-level engineers, to technical experts, to CEOs, and attendees come from both operating and supplier companies.

The 2017 GPA Midstream Convention hosted nearly 2,200 attendees representing more than 600 companies and more than 20 countries. A large percentage of GPA Midstream Convention attendees are decision-makers within their companies, with nearly 20% holding an executive title (chief executive officer, chief operating officer, president, director, senior vice president and vice president). A large percentage of attendees at the executive level have an engineering degree and background, as do the more than 30% holding a manager title.

More than 20% of our attendees hold engineering titles, including but not limited to the following: applications engineer, automation engineer, consulting engineer, controls engineer, environmental engineer, facility engineer, field engineer, gas processing engineer, mechanical engineer, operating engineer, plant engineer, process engineer and project engineer.

GPA Convention Attendee Titles



The convention program is assembled by midstream industry professionals representing 40+ companies, placing emphasis on topics in GPA Midstream's areas of focus: advocacy (environmental, safety, pipeline safety, regulatory, legislative and legal), technical/operational, international and NGL market information.

Things You Should Know

When/How Can I Sign Up?

Registration for all opportunities will open on Oct. 25, 2017 at 10 a.m. Central Standard Time and are available on a first–paid, first–served basis, meaning payment is required to secure your sponsorship. For opportunities priced at more than \$2,500, companies have the option of paying a 50% deposit to secure those opportunities. Please note that checks and purchase orders mailed prior to the Oct. 25 opening date will not guarantee an opportunity for any company and will be returned.

The fastest, easiest way to secure your sponsorship is by signing up and paying online, and the earlier you sign up, the more exposure your company will receive. GPA Midstream will send an e-mail that morning with a link to the online payment form.

Company Name/Logo Recognition

GPA Midstream handles company name and logo recognition according to each company’s cumulative sponsorship spend based on the following levels: \$500 - \$750, \$1,000 and up, \$1,500 and up, \$2,000 and up. For details, see Appendix A, p. 20. Note that hospitalities are handled differently, so Appendix A does not apply to hospitality spends (see “Hospitalities” next page).

“Maximum Available”

Each opportunity has a “Maximum Available” section to advise as to how many sponsors there can be for that particular option. Opportunities priced at \$10,000 or more give those sponsors the right of first refusal for the following year, so in the case of the large breakfasts and the Friends Package, those spots may already be full, or limited, depending on the previous year’s sponsors’ decisions to renew. For the most accurate count of remaining opportunities, visit <https://gpamidstreamconvention.org/sponsor-2018>, which will be updated daily.

“The Fine Print” and “Associated Deadlines”

Every opportunity also has sections called “The Fine Print” and “Associated Deadlines.” Please review “The Fine Print” carefully to learn about requirements and restrictions specific to each sponsorship and exhibit option. The “Associated Deadlines” section applies once a company has secured that particular opportunity, so GPA Midstream encourages you to put those deadline reminders on your calendar so an opportunity for exposure isn’t missed.

Pricing for Members vs. Non-Members

The prices listed within this document are for GPA Midstream/GPSA members only. For non–member pricing, contact Crystal Myers.

For more information, contact:

Crystal Myers, GPA Midstream:
cmyers@GPAmidstream.org
(918) 493–3872 office

Special Recognition

When GPA Midstream was preparing to launch its first comprehensive sponsorship program in late 2011, the association elected to include a grandfather clause to recognize and thank its longtime GPA Midstream Convention sponsors, which have repeatedly offered their time and resources to help make the convention a better experience for all attendees. The following companies will have the right to their respective opportunities listed below in continued annual succession until they determine they no longer wish to participate in that capacity any longer:

Balon – Sporting Clays Lunch
Bryan Research & Engineering – Hospitality Brochure
Cummins – Prayer Breakfast
Wood Group – Lanyards
Enable Midstream Partners – Prayer Breakfast
Gas Technology Corp. – Tuesday Ice Cream Social
KP Engineering – Prayer Breakfast

Hospitalities - \$250 (this fee is for space only; beverages, food, entertainment, etc., is incremental)

Description: Company-hosted hospitalities are a popular activity at the GPA Midstream Convention, and companies interested in hosting a private suite or public hospitality must request the space through GPA Midstream (not the hotel).

Important note: public hospitalities (in the ballroom spaces) will be held on Tuesday night, not on Monday night as they have been in the past.

The hospitality request form will become available on Oct. 25 at 10 a.m., and **the deadline to request hospitality space for the 2018 GPA Midstream Convention is Nov. 30, 2017** at 5 p.m. Central Standard Time. Space assignments will be communicated by mid-December.

GPA Midstream will charge \$250 per hospitality space (includes public events and private suites). A layout and description of suites available at the Marriott will soon become available at <https://GPAmidstreamconvention.org/2018-hospitality>.

Recognition & Visibility

- Companies hosting a hospitality have the option of listing their hospitality in the GPA Midstream app. The app listing includes company name, logo, company contact information, hospitality description, plus the date, time and location of your hospitality. When it comes to location, the app will have an interactive hotel map that will direct attendees straight to each hospitality when they click on it, making it easy to find (excludes suites in the sleeping section of the hotel). Companies may also include a one-page PDF document (8.5x11, no more than 10 MB) or JPG to be included with their app listing. The document could include company information or more details about the event.
- Companies also have the option of listing their hospitality in a printed directory, which will be available on-site for attendees starting Sunday afternoon, April 9.

The Fine Print

- The \$250 hospitality space payment is due within 30 days of receiving your space assignment.
- **All company representatives attending or working a hospitality, regardless of the extent or duration of their participation in other convention activities, must be registered for the GPA Midstream Convention to participate.**
- Applying for hospitality space will not guarantee that a company will receive space, nor should companies expect to receive the same amount of space or the same type of suite as awarded in a previous year. Companies applying for space are strongly encouraged to withhold from making deposits on bands, displays, etc., until they know exactly how much space has been allotted.
- Hospitalities are not considered to be GPA Midstream Convention sponsorships, so logo recognition given to sponsors does not apply to companies hosting hospitalities. Hosts are limited to one logo and one company name (no taglines, marketing-related verbiage or related business units may be included in the name listing) in the GPA Midstream app and the hospitality brochure.
- Hospitalities cannot conflict with scheduled convention functions and may not start before 7:30 p.m. on Sunday, 7:00 p.m. on Monday or 5:30 p.m. on Tuesday.
- Private parties in excess of 40 persons are not permitted at any time during GPA Midstream Convention dates.
- Signs advertising hospitalities may be placed outside the room door, but not in lobbies or hallways. Signs not adhering to placement restrictions will be removed.
- The \$250 hospitality cost is for space only. Companies must work directly with the hotel for needs other than the provided space (electrical, setup, cleanup, waste baskets, finger foods, desserts, etc.) at additional costs.
- Companies failing to adhere to the posted policies are subject to forfeiture of their exhibit space without a refund.
- Hospitality hosts are responsible for providing app information to GPA Midstream by the deadline listed below. No information will be accepted after the deadline.
- GPA Midstream has the right to cancel any company's hospitality at its sole discretion.
- GPA Midstream staff attempts to address all concerns regarding the assignment of hospitality space in an objective manner.

Associated Deadlines

- Nov. 30, 2017 – must complete online hospitality request form by 5 p.m. Central Standard Time on this date.
 - March 20, 2018 - deadline to provide company logo and other requested information for the GPA Midstream app listing to GPA Midstream
-

App – Banner Ad - \$5,000

Maximum Available: 4

Description: Display your company logo and message in a banner ad at the top of the GPA Midstream app screen to target your message specifically to GPA Midstream Convention attendees and put it at their fingertips. Attendees can tap on your advertisement to see other resources on the web. An effective banner can drive traffic to your company web site, increase industry visibility and sales. Banner sponsors' ads will rotate with the other banner sponsors' ads before, during and after the GPA Midstream Convention. Banner sponsor will be allowed to run one ad at a time before, during and after the convention.

Recognition & Visibility

- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

Entitlements

- 1 banner ad that will rotate with up to 4 other companies' sponsored banner ads before the convention
- 1 banner ad that will rotate with up to 4 other companies' sponsored banner ads during the convention
- 1 banner ad that will rotate with up to 4 other companies' sponsored banner ads after the convention

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- Sponsoring company is responsible for providing ad artwork to GPA Midstream according to specifications
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 2, 2018 – final sign-up/payment deadline
- March 2, 2018 – deadline to send banners to run before, during and after convention

App – Push Notification

Sunday, April 15 – \$2,000 (4 available)

Monday, April 16 – \$2,000 (4 available)

Tuesday, April 17 – \$2,000 (3 available)

Wednesday, April 18 – \$1,000 (5 available)

Description: Create custom messages (limited to 140 characters) to send directly to GPA Midstream Convention attendees' phones and tablets through the GPA Midstream Convention app. For app users that allow push notifications, alerts will display in the center of the screen. Those that don't allow the notifications will still be able to tap a "message" section of the app and see all notifications there. All messages will be archived in that section as well. Companies sending a push notification can link to their web sites – as long as the link characters are figured into the 140-character limit. Sponsor messages may be schedule for specific times but not during meetings, sessions and forums. See below for times.

Times during which messages may be scheduled:

- Sunday, April 15: 8 a.m. – 3 p.m., 5 – 9 p.m.
- Monday, April 16: 6:30 – 8 a.m., 12 – 1 p.m., 5 – 9 p.m.
- Tuesday, April 17: 7 – 9 a.m., 5 – 6:30 p.m.
- Wednesday, April 18: 6:30 – 7:30 a.m., noon – 5 p.m.

Recognition & Visibility

- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

Entitlements

- One custom 140-character message to be pushed to app users on day selected and at time specified by the sponsor (restrictions apply to times)

The Fine Print

- Until payment is received, we cannot guarantee that particular opportunity to your company.
- Sponsoring company is responsible for providing 140-character message to GPA Midstream
- Sponsor messages may be scheduled for specific times but not during meetings, sessions and forums. See times listed above for more information.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have payment and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 2, 2018 – final sign-up/payment deadline
- March 2, 2018 – deadline to send 140-character message to GPA Midstream

Badge Holder Sponsor – \$10,000

Exclusive

Description: Along with an improved registration process will come improvements to the badges and badge holders. As the Badge Holder Sponsor, you'll have placement of a full color custom message on the back of badge holders that every attendee will wear during the GPA Midstream Convention. The holder is a 4-1/4" x 6" premier event badge holder made of durable laminated plastic, so it's ideal for a multi-day conference. State-of-the-art printing creates crisp, penetrating full-color logos, artwork and photos, making your brand look its best.

Recognition & Visibility

- Your logo and message (4-1/4" x 6") on the back of the name badge holder worn by all attendees
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

Entitlements

- 2 complimentary convention registrations
- Sponsor will have right of first refusal for the same opportunity at the 2019 GPA Midstream Convention in San Antonio, Texas.

The Fine Print

- Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 2, 2018 – final sign-up/payment deadline; final deadline to provide badge holder artwork

Break – AM – Coffee – Monday – \$7,000

Exclusive

Description: Coffee stations will be placed in a high traffic GPA Midstream Convention area(s) from 7:30 – 10 a.m. on Monday, offering all convention attendees an opportunity to take a break in between their morning meetings and mingle with their industry peers as they fulfill their morning caffeine requirements. In addition, coffee will be placed in all five of GPA Midstream's early-morning committee meetings on Monday, allowing committee members to focus on their agendas without having to leave the room, while also providing additional exposure to the Monday coffee sponsor.

GPA Midstream will take care of all details associated with the coffee stations. This sponsorship covers the cost of coffee only. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- "Coffee provided by ..." signs positioned in the area throughout the duration of the coffee break

- “Coffee provided by ...” tabletop signs next to the coffee stations within each committee meeting
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company’s sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 2, 2018 – final sign-up/payment deadline

Break – AM – Coffee – Tuesday – \$7,000

Exclusive

Description: Coffee stations will be placed in a high traffic GPA Midstream Convention area(s) from 8:30 – 11 a.m. on Tuesday, offering all convention attendees an opportunity to take a break in between their morning meetings and mingle with their industry peers as they fulfill their morning caffeine requirements. In addition, coffee will be placed in all seven of GPA Midstream’s early-morning committee meetings on Tuesday, allowing committee members to focus on their agendas without having to leave the room, while also providing additional exposure to the Tuesday coffee sponsor.

GPA Midstream will take care of all details associated with the coffee stations. This sponsorship covers the cost of coffee only. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- “Coffee provided by ...” signs positioned in the area throughout the duration of the coffee break
- “Coffee provided by ...” tabletop signs next to the coffee stations within each committee meeting
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company’s sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 2, 2018 – final sign-up/payment deadline

Break – AM – Coffee – Wednesday – \$3,500

Exclusive

Description: Coffee stations will be placed near the GPA Midstream Membership Meeting and Chairman’s Breakfast on Wednesday, as well as in the GPA Midstream board meeting, offering GPA Midstream decision makers easy access to fulfill their caffeine requirements on Wednesday morning.

GPA Midstream will take care of all details associated with the coffee stations. This sponsorship covers the cost of coffee only. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- “Coffee provided by ...” signs positioned in the area throughout the duration of the coffee break
- “Coffee provided by ...” tabletop signs next to the coffee stations within the GPA Midstream board meeting

- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 2, 2018 – final sign-up/payment deadline

Break – PM – Refreshment – Monday – 3 at \$5,000 or exclusive \$15,000

Minimum of 3 required; exclusive an option

Description: Water and iced tea stations, along with light snacks, will be placed on the 4th floor foyer from 2 – 3:30 p.m. on Monday, offering convention attendees an opportunity to take a break in between meetings.

GPA Midstream will take care of all details associated with ordering food and beverages. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- “Refreshments provided by ...” signs positioned in the break area throughout the duration of the sponsored break.
- Each sponsor will have a one-color logo printed on cocktail napkins placed out during refreshment break
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A minimum of 3 sponsors at \$5,000 each is required in order to have a Monday Refreshment Break
- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 2, 2018 – final sign-up/payment deadline

Break – PM – Refreshment – Tuesday – 3 at \$5,000 or exclusive \$15,000

Minimum of 3 required, exclusive an option

Description: Water and iced tea stations, along with light snacks, will be placed on the 4th floor foyer from 2 – 3:30 p.m. on Tuesday, offering convention attendees an opportunity to take a break in between their meetings.

GPA Midstream will take care of all details associated with ordering food and beverages. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- “Refreshments provided by ...” signs positioned in the break area throughout the duration of the sponsored break.
- Each sponsor will have a one-color logo printed on cocktail napkins placed out during refreshment break
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A minimum of 3 sponsors or an exclusive is required in order to have a Tuesday Refreshment Break

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 2, 2018 – final sign-up/payment deadline

Committee Meetings Sponsor – Advocacy & Safety – \$5,000

Exclusive

Description: GPA Midstream's advocacy efforts on key federal and state regulations have had significant impacts on reducing compliance elements and ultimately costs to member companies. GPA Midstream's advocacy committees are represented by many GPA Midstream member companies to protect midstream industry interests. Likewise, the association's safety committees bring together safety managers from member companies whom share experiences and ideas that can be used by all to upgrade safety practices at their own facilities. GPA Midstream's advocacy and safety committees meet during the GPA Midstream convention, bringing existing committee members together and allowing anyone interested in joining a committee to sit in and learn more. Put your company logo on the pens, notepads and individually wrapped candy in all GPA Midstream advocacy and safety committee meetings during the convention through an Advocacy and Safety Committee Meetings Sponsorship, reaching more than 500 attendees with industry advocacy and safety interests. Advocacy committee meetings include: Advocacy Advisory Group; Environmental Committee; Legislative Committee; Natural Resources Subcommittee and Regulatory Committee. Safety committee meetings include: Pipeline Safety Committee and Safety Committee. GPA Midstream will take care of all details associated with the pens, notepads and candy. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- One-color company logo on pens, notepads and individually wrapped candy in all GPA Midstream advocacy and safety committee meetings during the convention.
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have payment and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 2, 2018 – final sign-up/payment deadline
- March 2, 2018 – must have hi-res company logo by this date to ensure placement on pens, notepads and individually wrapped candy

Committee Meetings Sponsor – Technical – \$5,000

Exclusive

Description: GPA Midstream's technical and research activities are just as important today as when the organization was founded in 1921, and the association has a number of working technical committees that meet during the convention. Existing committee members attend, and these meetings also are open to anyone interested in joining a technical committee. Put your company logo on the pens, notepads and individually wrapped candy in all GPA Midstream technical committee meetings during the convention through a Technical Committee Meetings Sponsorship, reaching more than 500 attendees with industry technical interests. Technical committee meetings include: Analysis, Test Methods & Specifications Committee; Chromatography School Instructors; Editorial Review Board; Facilities Design, Operations & Maintenance Committee; Measurement & Quantity Determination Committee; Pipeline Design, Operation & Maintenance; Research Committee and Research Subgroups; Technical Executive Committee and any technical workgroups that elect to meet during convention. GPA Midstream will take care of all details associated with the pens, notepads and candy. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- One-color company logo on pens, notepads and individually wrapped candy in all GPA Midstream technical committee meetings during the convention.
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company. Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have payment and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 2, 2018 – final sign-up/payment deadline
- March 2, 2018 – must have hi-res company logo by this date to ensure placement on pens, notepads and individually wrapped candy

Committee Meetings Sponsor – Various Business Meetings – \$5,000

Exclusive

Description: A number of other committees (aside from advocacy, safety and technical) help carry out the GPA Midstream and GPSA missions and also meet during the GPA Midstream Convention. Put your company logo on the pens, notepads and individually wrapped candy in the below-named GPA Midstream and GPSA business committee meetings during the convention through the Business Committee Meetings Sponsorship, reaching more than 350 industry decision makers. Business committee meetings include: GPA Midstream Board of Directors, GPA Midstream Executive Committee; GPSA Board of Directors, GPSA Executive & Finance Committees, GPSA Membership, Chapter Officers Roundtable; Chapter Membership and International Committee. GPA Midstream will take care of all details associated with the pens, notepads and candy. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- One-color company logo on pens, notepads and individually wrapped candy in the named GPA Midstream and GPSA business committee meetings during the convention.
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 2, 2018 – final sign-up/payment deadline
- March 2, 2018 – must have hi-res company logo by this date to ensure placement on pens, notepads and individually wrapped candy

Friends Package – \$15,000

Availability to be announced Oct. 25

Description: This sponsorship opportunity provides the greatest level of exposure leading up to the event through a number of high-profile convention communications. Friends sponsors also receive maximum exposure during the conference with recognition at three different convention activities, recognition within the GPA Midstream Convention smart phone/tablet app, plus a 10-ft. exhibit space in the foyer near the registration area throughout the duration of the GPA Midstream Convention. Restrictions on the display area may apply according to hotel space.

Recognition & Visibility

- Logo recognition on a GPA Midstream Convention Friends sponsor banner displayed at the sporting clays event and on e-mail communications to shooters
- Recognition by company logo as networking sponsor in a scrolling presentation during the Sunday evening Early Bird Reception
- Recognition by company logo printed alongside other networking sponsors' logos to be displayed during the Monday breakfast and reception
- Recognition by company logo/message displayed in a format consistent with that of all luncheon sponsors in looping video that plays on large screens in the luncheon ballroom during seating and eating
- Recognition as a GPA Midstream Convention Friends sponsor by prominent company logo placement on the inside and back covers of the convention promotional brochure mailed to more than 10,000 midstream professionals
- Logo placement exclusive to Friends sponsors only on 10,000 envelopes in which the convention promotional brochures will be mailed.
- Full page ad (Trim Size: 4w" x 8.5h" / Bleed Size: 4.12w" x 8.75h") in the GPA Midstream on-site program. For clarification, this is the pocket-sized program printed by GPA Midstream that contains the full conference schedule and is available to all attendees.
- Recognition as a GPA Midstream Convention Friends sponsor in the GPA Midstream app, with a link to booth location and an opportunity to provide additional information to attendees.
- Recognition as a GPA Midstream Convention Friends sponsor by prominent company logo placement on the inside cover of the on-site program
- Recognition as a GPA Midstream Convention Friends sponsor by prominent company logo placement on the GPA Midstream web site

Entitlements

- 2 complimentary convention registrations
- 10-ft wide display area approximately 10-ft deep in a prime location (exact location varies according to hotel venue)
- 6-ft. covered table/electrical
- One lead capture device provided by GPA Midstream; sponsor may purchase additional devices if needed
- Option to reserve a table for 10 at the Center Stage Luncheon on Monday, April 16 at no additional charge
- Friends sponsors will have right of first refusal for the same opportunity at the 2019 GPA Midstream Convention in San Antonio, Texas.

The Fine Print

- Sponsorships are awarded on a first-come, first-paid basis. A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- Previous year's Friends sponsors have the right of first refusal for the same opportunity the following year.
- Friends sponsors are limited to one logo in all GPA Midstream communications and signage recognizing sponsors.
- Exhibit space assignments are determined by random drawing each year; GPA Midstream will not accommodate requests for a different exhibit space.
- Companies must ensure their displays fit within the designated display space at all times; this will be strictly enforced by GPA Midstream throughout the convention.
- Companies are responsible for providing their own signage, display materials, handouts, etc., for their display space and must work directly with the hotel for needs other than the provided space, table and electrical.
- Subletting of space partially or in its entirety is not permitted.
- Payment in full must be received by no later than January 31, 2018. Failure to meet final payment deadline results in forfeiture of deposit and all subsequent Friends benefits.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a Friends sponsor in the convention promotional brochure
- January 31, 2018 – final payment deadline
- March 2, 2018 – deadline to turn in full page ad for the GPA Midstream on-site program and the attachment to be included in the GPA Midstream app

Lunch Sponsor – Monday – “Center Stage Luncheon” – \$2,000

Maximum Available: 10

Description: All convention attendees are invited to attend the Monday Center Stage Luncheon sponsored by GPSA, a high-energy experience in which a nice plated lunch will be served to seated guests, as GPA Midstream and GPSA recognize deserving association volunteers and companies being honored for outstanding safety performances. Even with award presentations, attendees will have ample opportunity to visit with other table guests. A luncheon sponsorship will put your company logo/message in a format consistent among all luncheon sponsors in looping video that will play on large screens in the luncheon ballroom during seating and eating. Luncheon sponsors will also have the option of reserving a table for 10 at the event at no additional charge. Seating will be limited to 1,200 people and attendees will be encouraged to arrive early to ensure they have a seat, so a reserved table will take some stress off of you and your table guests.

Recognition & Visibility

- Company logo/message displayed in a format consistent with that of all luncheon sponsors in looping video that plays on large screens in the luncheon ballroom during seating and eating.
- If company chooses to reserve a table, company logo will be displayed in the center of the reserved table.
- Company logo placed in the GPA Midstream on-site program on page describing the luncheon
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have payment and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 2, 2018 – final sign-up/payment deadline
- March 2, 2018, sponsor must notify GPA Midstream of intention to reserve a luncheon table for 10 March 2, 2018 – must have hi-res company logo by this date to ensure recognition during the luncheon in looping video and on the luncheon page in the GPA Midstream on-site program

Lunch Sponsor – Tuesday – Advocacy Lunch – \$3,000

Exclusive

Description: GPA Midstream's Advocacy Lunch is open to any convention attendee and will feature a keynote speaker covering a midstream advocacy topic that will be of interest to this particular group. Seating will be limited to 100 - 150 people but there is no additional cost to attend the lunch. GPA Midstream will take care of all details associated with the lunch. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- “Lunch provided by ...” sign positioned at the entrance to the lunch
- Sponsor may assign 1 – 2 employees/representatives to greet lunch participants as they enter the room
- Sponsor may place a giveaway item on each seat (see The Fine Print for details)
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- If sponsor chooses to provide a giveaway at each seat, sponsor is responsible for shipping or bringing the items to the host hotel and distributing prior to the lunch; GPA Midstream will not store the items nor distribute on the company's behalf.
- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company. Until payment is received, we cannot guarantee that particular opportunity to your company. Remaining sponsorship balance is due by March 2, 2018.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure.
- March 2, 2018 – final sign-up/payment deadline

Lunch Sponsor – Tuesday – Business Development Lunch – \$3,000

Exclusive

Description: GPA Midstream’s Business Development Lunch is open to any convention attendee and will feature a keynote speaker covering a business development/commercial/commodities topic that will be of interest to this particular group. Seating will be limited to 200 people but there is no additional cost to attend the lunch. GPA Midstream will take care of all details associated with the lunch. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- “Lunch provided by ...” sign positioned at the entrance to the lunch
- Sponsor may assign 1 – 2 employees/representatives to greet lunch participants as they enter the room
- Sponsor may place a giveaway item on each seat (see The Fine Print for details)
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- If sponsor chooses to provide a giveaway at each seat, sponsor is responsible for shipping or bringing the items to the host hotel and distributing prior to the lunch; GPA Midstream will not store the items nor distribute on the company’s behalf.
- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company’s sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure.
- March 2, 2018 – final sign-up/payment deadline

Lunch Sponsor – Tuesday – International Focus Lunch – \$2,000

Exclusive

Description: GPA Midstream’s International Focus Lunch is open to any convention attendee and will feature a keynote speaker covering an international business topic that will be of interest to this particular group. Seating will be limited to 100 people but there is no additional cost to attend the lunch. GPA Midstream will take care of all details associated with the lunch. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- “Lunch provided by ...” sign positioned at the entrance to the lunch
- Sponsor may assign 1 – 2 employees/representatives to greet lunch participants as they enter the room
- Sponsor may place a giveaway item on each seat (see The Fine Print for details)
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- If sponsor chooses to provide a giveaway at each seat, sponsor is responsible for shipping or bringing the items to the host hotel and distributing prior to the lunch; GPA Midstream will not store the items nor distribute on the company’s behalf.
- Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company’s sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure.

- March 2, 2018 – final sign-up/payment deadline

Lunch Sponsor – Tuesday – Sales & Marketing Lunch – \$3,000

Exclusive

Description: GPA Midstream's Sales & Marketing Lunch is open to any convention attendee and will feature a keynote speaker covering a sales/marketing topic of particular relevance to this group. Seating will be limited to 200 people but there is no additional cost to attend the lunch. GPA Midstream will take care of all details associated with the lunch. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- "Lunch provided by ..." sign positioned at the entrance to the lunch
- Sponsor may assign 1 – 2 employees/representatives to greet lunch participants as they enter the room
- Sponsor may place a giveaway item on each seat (see The Fine Print for details)
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- If sponsor chooses to provide a giveaway at each seat, sponsor is responsible for shipping or bringing the items to the host hotel and distributing prior to the lunch; GPA Midstream will not store the items nor distribute on the company's behalf.
- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure.
- March 2, 2018 – final sign-up/payment deadline

Lunch Sponsor – Tuesday – Technical Lunch – \$3,000

Exclusive

Description: GPA Midstream's Technical Lunch is open to any convention attendee and will feature a keynote speaker covering a midstream technical topic that will be of interest to this particular group. Seating will be limited to 100-150 people but there is no additional cost to attend the lunch. GPA Midstream will take care of all details associated with the lunch. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- "Lunch provided by ..." sign positioned at the entrance to the lunch
- Sponsor may assign 1 – 2 employees/representatives to greet lunch participants as they enter the room
- Sponsor may place a giveaway item on each seat (see The Fine Print for details)
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- If sponsor chooses to provide a giveaway at each seat, sponsor is responsible for shipping or bringing the items to the host hotel and distributing prior to the lunch; GPA Midstream will not store the items nor distribute on the company's behalf.
- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure.
- March 2, 2018 – final sign-up/payment deadline

Lunch Sponsor – Tuesday – Women in Midstream Lunch – \$2,000

Exclusive

Description: GPA Midstream's Women in Midstream Lunch is open to ladies working in the midstream sector to build networking, leadership and mentoring opportunities with other professional women in the industry. The lunch will feature a keynote speaker covering a topic that will be of interest to this particular group. Seating will be limited to 40, but there is no additional cost to attend the lunch. GPA Midstream will take care of all details associated with the lunch. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- "Lunch provided by ..." sign positioned at the entrance to the lunch
- Sponsor may assign 1 – 2 employees/representatives to greet lunch participants as they enter the room
- Sponsor may place a giveaway item on each seat (see The Fine Print for details)
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- If sponsor chooses to provide a giveaway at each seat, sponsor is responsible for shipping or bringing the items to the host hotel and distributing prior to the lunch; GPA Midstream will not store the items nor distribute on the company's behalf.
- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure.
 - March 2, 2018 – final sign-up/payment deadline
-

Lunch – Tuesday – Young Professionals Lunch – \$3,000

Exclusive

Description: GPA Midstream's Young Professionals Lunch is open to the midstream industry's next generation of leaders. The lunch will feature a keynote speaker covering a topic that will be of interest to this particular group. Seating will be limited to 100, but there is no additional cost to attend the lunch. GPA Midstream will take care of all details associated with the lunch. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- "Lunch provided by ..." sign positioned at the entrance to the lunch
- Sponsor may assign 1 – 2 employees/representatives to greet lunch participants as they enter the room
- Sponsor may place a giveaway item on each seat (see The Fine Print for details)
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

- If sponsor chooses to provide a giveaway at each seat, sponsor is responsible for shipping or bringing the items to the host hotel and distributing prior to the lunch; GPA Midstream will not store the items nor distribute on the company's behalf.
- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure.
 - March 2, 2018 – final sign-up/payment deadline
-

Networking Sponsor – \$500

Maximum Available: 100

Description: GPSA offers a number of networking opportunities at the GPA Midstream Convention that are open to all attendees: the Sunday evening reception/Vendor Night, a Monday morning grab & go breakfast, and a Monday evening reception. Sharing in the sponsorship of these events with GPA Midstream and GPSA member companies is a cost-effective way to show your support of the associations and the midstream industry.

Recognition & Visibility

- Company name and/or logo in a scrolling presentation during the Sunday evening Early Bird Reception with Vendor Night.
- Company name and/or logo printed alongside other networking sponsors' logos to be displayed during the Monday breakfast and reception.
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

The Fine Print

- Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- March 2, 2018 – final sign-up/payment deadline
- March 2, 2018 – must have hi-res company logo by this date to ensure recognition as a Networking Sponsor on the scrolling presentation and printed signage.

Printed Convention Program – \$5,000

Exclusive

Description: This opportunity is designed to help GPA Midstream cover the cost of printing the on-site convention program. For clarification, this is the pocket-sized program printed by GPA Midstream that contains the full conference schedule and is available to all attendees. Sponsor receives back cover ad placement on the program.

Recognition & Visibility

- Full color company ad placement on back cover of the on-site convention program (Trim Size: 4w" x 8.5h" / Bleed Size: 4.12w" x 8.75h")
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- Company is responsible for providing artwork in the appropriate size and file type by the deadline listed below.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure.
- March 2, 2018 – final sign-up/payment deadline
- March 2, 2018 – final artwork for ad due

Proceedings (post conference) – \$3,000

Exclusive

Description: Each year after the convention, GPA Midstream makes conference papers, presentations, registration lists, etc., available to convention attendees in digital format about one month after the convention has concluded. Nearly 80 percent of registered attendees download proceedings after the convention.

Recognition & Visibility

- Sponsoring company's recognition in a header image at the top of the web page where proceedings will be available.

- Sponsoring company may place one JPG advertisement on the Proceedings page to advertise its services and/or supplies
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure.
- March 2, 2018 – final sign-up/payment deadline

Registration Sponsor – \$10,000

Exclusive

Description: GPA Midstream will introduce major upgrades to its registration process in 2018 (the ability to modify your own pre-registrations online, faster check-in and badge printing on site, etc.) so why not put your message in front of every single attendee and take credit for the new and improved process? The Registration Sponsor will also receive a 6-ft covered table near the registration area during designated registration hours to use for greeting attendees, handing out giveaways, etc. Registration will open in early January, so don't miss the opportunity to share your message with every attendee by claiming this sponsorship early in the process.

Recognition & Visibility

- Company name and up to a 100-word message included on all registration confirmation emails.
- A "Registration provided by" sign positioned near registration area
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

Entitlements

- 6-ft. covered table near registration area for sponsor's use during registration hours
- Two (2) complimentary convention registrations
- Right of first refusal for the same opportunity at the 2019 GPA Midstream Convention in San Antonio, Texas

The Fine Print

- A full exhibit is not allowed, but sponsor may provide its own signage around the 6-ft. table (including banner stands, limited to available space depending on the venue each year)
- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 2, 2018 – final sign-up/payment deadline

Room Drop – \$1,000

Maximum Available: 5

Description: This fee provides access for a company to work directly with the hotel (see The Fine Print below) to put literature or promotional items on the doors or in the rooms of GPA Midstream convention attendees staying at the host hotel. Upon approval by GPA Midstream, details for this service should be handled directly between the sponsoring company and the hotel, and additional fees charged by the host hotel are the sponsoring company's responsibility.

Recognition & Visibility

- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- The final cost for this opportunity could be as high as \$12,000 – \$15,000 after hotel distribution fees are applied. After a company secures this sponsorship, it shall work directly with the hotel for specific arrangements.
- Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have payment and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure.
- March 2, 2018 – final sign-up/payment deadline

Sporting Clays Breakfast – \$1,500

Exclusive

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of 150 participants in a laid back atmosphere of friendly competition. GPA Midstream will take care of all details associated with the breakfast.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- A “breakfast provided by” sign with company logo for the duration of breakfast being served
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to sponsors only)
- Recognized by company logo on GPAconvention.org, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app

The Fine Print

- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have payment and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 2, 2018 – final sign-up/payment deadline

Sporting Clays Drinks – \$2,000

Exclusive

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of 150 participants in a laid back atmosphere of friendly competition. The Sporting Clays drinks sponsor will receive recognition for providing participants with non-alcoholic beverages for breakfast, during the shoot and for lunch. The drink sponsor will receive recognition with company logo placed on soft-sided coolers; one cooler will be provided to each team of four.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Company logo printed on soft-sided coolers; one cooler will be distributed to each team of four
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to Sporting Clays sponsors only)
- Recognized by company logo on GPAconvention.org, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app

The Fine Print

- Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have payment and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 2, 2018 – final sign-up/payment deadline

Sporting Clays Prize – \$500

Maximum Available: 15

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of 150 participants in a laid back atmosphere of friendly competition. Prize sponsorship

dollars go toward \$500 gift cards that will be awarded to clays participants by random drawing at the conclusion of the event. GPA Midstream will take care of all details associated with purchasing and distributing prizes.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to Sporting Clays sponsors only)
- A “Thank You to Our Prize Sponsors” sign with prize sponsor company logos displayed next to prizes table.
- Prize sponsor logos printed on envelopes that hold the gift cards handed to all prize recipients.
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

The Fine Print

- Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company’s sponsorship at its sole discretion.

Associated Deadlines

- March 2, 2018 – final sign-up/payment deadline
-

Sporting Clays Shirts – \$5,000

Exclusive

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of 150 participants in a laid back atmosphere of friendly competition. If a company steps forward for the shirt sponsorship, clays participants who register for the event will receive a quality polo embroidered with the sponsor’s logo embroidered on the sleeve of the polo shirt and the GPA Midstream logo embroidered on the chest of the shirt. GPA Midstream will take care of all details associated with ordering shirts. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsor to hand out shirts and other promotional items at Sporting Clays activities
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company’s sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2017 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
 - March 2, 2018 – final sign-up/payment deadline
-

Sporting Clays Station – \$1,200

Maximum Available: 12

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of 150 participants in a laid back atmosphere of friendly competition. Station sponsors have the option of setting up at registration and/or their designated station to greet shooters and hand out promotional items during the event.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to Sporting Clays sponsors only)
- A 32" by 18" sign with company logo placed at sponsored station, along with an ice chest filled with soft drinks and bottled water.
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

The Fine Print

- Station sponsors are responsible for setting up at their assigned station prior to the shooting start time. Sponsors must work directly with the facility to secure tables and chairs, etc., that may be needed for their stations.
- Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- March 2, 2018 – final sign-up/payment deadline
-

Appendix A

Company name and logo recognition on the GPA Midstream Convention web site and in printed convention materials will be based on a company's cumulative sponsorship spend. Please review the dollar amounts below and corresponding recognition elements that are included with those amounts.

Please note: Companies are limited to one logo and one company name (no taglines, marketing-related verbiage or related business units may be included in the name listing) in related convention materials.

\$500 – \$750

Recognized by company name listed as a Supporting Sponsor on GPAconvention.org

\$1,000 and up

Recognized by company logo on GPAconvention.org

\$1,500 and up

Recognized by company logo on GPAconvention.org, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, and logo in the printed on-site program

\$2,000 and up

Recognized by company logo on GPAconvention.org, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app (does not include Vendor Night)