



2021 GPA Midstream Convention Sponsorship Opportunities

In-Person
September 26 – 29, 2021
Marriott Rivercenter
San Antonio

Virtual Live Week and Encore Week
October 18 – 29, 2021

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2021 Convention Format

We look forward to celebrating GPA Midstream's 100th anniversary at the 2021 GPA Midstream Convention, which will be held in person Sept. 26 – 29 at the Marriott Rivercenter in San Antonio. We are confident this always-popular Texas venue in combination with our proven health/safety-conscious hotel partner will result in a well-attended conference. However, we are also mindful of those who could still be facing travel restrictions at the time and are providing expanded participation options as described below. The virtual component will feature many of the same speakers, some unique networking events and value-added benefits for sponsors to interact with and put messages in front of their customers.

In-Person Convention, San Antonio, Sept. 26 – 29 (Available to in-person registrants only)

We look forward to returning to an in-person event in San Antonio, Sept. 26 – 29. GPA Midstream is committed to following necessary protocols to ensure that our attendees can meet, share, learn and celebrate safely and in good health.

2021 Registration Fees, In-Person Convention, San Antonio, Sept. 26 – 29

Fees listed are per-person and in U.S. dollars (no increase since 2018)

In-person registration includes full access to virtual content, Oct. 18 – 29

In-Person Registration Fees	By July 15	By Aug. 15	After Aug. 15
GPA Midstream & GPSA Members	\$750	\$850	\$950
Non-Members	\$1,150	\$1,250	\$1,350

Virtual Convention (all virtual components, Oct. 18 – 29 will be available to both in-person and virtual registrants)

Live Week, Oct. 18 - 22

Speakers will give their virtual presentations live as shown on the virtual convention schedule and participate in a brief Q&A session following their presentations. Those that attend sessions during Live Week as scheduled will receive a certificate of attendance via email that can be used for continuing education credits and professional development hours. All attendees that register for the in-person convention also will receive full access to the virtual content. Attendees that register for virtual only may participate in all virtual sessions offered, Oct. 18 – 29.

Encore Week, Oct. 25 – 29

The presentations including Q&A from Live Week, Oct. 18 - 22, will be replayed two additional times during Encore Week, Oct. 25 – 29, so attendees that missed them have two additional opportunities to watch them and still receive certificates of attendance that can be used for continuing education credits and professional development hours.

On Demand

All virtual presentations will be available to registered (in person and virtual) attendees on demand once they air, so attendees interested only in content but not in receiving a certificate may view those at their leisure.

2021 Registration Fees, Virtual Convention, Oct. 18 – 29

Fees listed are per-person and in U.S. dollars.

Virtual Registration Fees	Register Anytime
GPA Midstream & GPSA Members	\$500
Non-Members	\$900

GPA Midstream Convention Overview

The GPA Midstream Convention is an annual midstream-focused conference that traditionally has brought together more than 2,000 professionals from around the globe, providing them with the opportunity to meet, share and learn about topics impacting the industry. In 2019, attendance was nearly 2,400. The 2020 convention was canceled due to COVID-19. The most common question today is “how many are you expecting in-person in 2021?” It’s hard to say with certainty based on how events, and the world, have changed since 2019. We anticipate between 1,200 – 1,500 at the 2021 in-person conference.

This convention touches all professional levels, from entry-level engineers, to technical experts, to CEOs, and attendees come from both operating and supplier companies.

A large percentage of GPA Midstream Convention attendees are decision-makers within their companies, with nearly 20% holding an executive title (chief executive officer, chief operating officer, president, director, senior vice president and vice president). A large percentage of attendees at the executive level have an engineering degree and background, as do the more than 30% holding a manager title.

More than 20% of our attendees hold engineering titles, including but not limited to the following: applications engineer, automation engineer, consulting engineer, controls engineer, environmental engineer, facility engineer, field engineer, gas processing engineer, mechanical engineer, operating engineer, plant engineer, process engineer and project engineer.

Convention Venue

All convention functions will be held at the San Antonio Marriott Rivercenter and Marriott Riverwalk Hotels.

The GPA Midstream hotel room block will open on June 8; we require those booking hotels rooms to be registered to attend.

Single Room Rate: \$280/night

Double Room Rate: \$290/night

FAQs

Is there a different fee for those that want to attend in-person only and won’t participate in any of the virtual content or sessions?

All attendees that register for the in-person event will also have full access to the virtual content, which will allow those that attended in San Antonio to view sessions they may have missed in person. We do not offer a discount for those attending in person that may not participate virtually.

Why is the virtual convention three weeks after the in-person convention?

GPA Midstream considered several options when planning the virtual convention. Live streaming from the in-person event created too many logistical challenges and too many risks when it comes to flawless execution. To ensure we provide the best virtual experience for our attendees, speakers and staff, we have chosen to hold the virtual convention after the in-person event so we can all give full focus to our virtual audience.

Why is the virtual convention two weeks long?

The two-week format provides virtual participants with options and flexibility to attend sessions and networking functions around busy and working-remotely schedules. GPA Midstream has followed this model with the GPA Midstream Technical Conference, and positive feedback from attendees give us confidence in using this same model for convention content.

Things You Should Know

When/How Can I Sign Up to be a Sponsor?

Registration for all sponsorship opportunities will open on April 6, 2021 at 10 a.m. Central Daylight Time and are available on a first-come, first-served basis. Please complete the online sign-up form located here beginning on April 6: GPAmidstreamconvention.org/sponsor-2021. No payment is due at the time of sign up. GPA Midstream staff will follow up with a contract, and companies must return a signed copy within two business days to secure your sponsorship. All sponsorship payments are due in full by August 27, 2021.

Company Name/Logo Recognition

GPA Midstream handles company name and logo recognition according to each company's cumulative sponsorship spend based on the following levels: \$500 - \$750, \$1,000 and up, \$1,500 and up, \$2,000 and up. For details, see Appendix A, p. 23. Note that hospitalities are handled differently, so Appendix A does not apply to hospitality spends (see Hospitalities, p. 5).

“Maximum Available”

Each opportunity has a “Maximum Available” section to advise as to how many sponsors there can be for that particular option. Opportunities priced at \$10,000 or more give those sponsors the right of first refusal for the following year.

Pricing for Members vs. Non-Members

The prices listed within this document are for GPA Midstream/GPSA members only. For non-member pricing, contact April Sailsbury.

For more information, contact:

April Sailsbury, GPA Midstream:

asailsbury@GPAmidstream.org

(918) 493-3874 office

Special Recognition

When GPA Midstream was preparing to launch its first comprehensive sponsorship program in late 2011, the association elected to include a grandfather clause to recognize and thank its longtime GPA Midstream Convention sponsors, which have repeatedly offered their time and resources to help make the convention a better experience for all attendees. The following companies will have the right to their respective opportunities listed below in continued annual succession until they determine they no longer wish to participate in that capacity any longer:

Balon – Sporting Clays Lunch

Bryan Research & Engineering – Hospitality Brochure

Dew Point Control – Meeting Program

Hospitalities - \$250 (this fee is for space only; beverages, food, entertainment, etc., is incremental)

In-Person Event Recognition Only

Description: Company-hosted hospitalities are a popular activity at the GPA Midstream Convention, and companies interested in hosting a private suite or public hospitality must request the space through GPA Midstream (not the hotel).

The hospitality request form will become available on April 6 at 10 a.m., and **the deadline to request hospitality space for the 2021 GPA Midstream Convention is May 21** at 5 p.m. Central Standard Time. Space assignments will be communicated by May 28.

GPA Midstream will charge \$250 per hospitality space (includes public events and private suites).

Recognition & Visibility

- Companies hosting a hospitality have the option of listing their hospitality in the GPA Midstream app. The app listing includes company name, logo, company contact information, hospitality description, plus the date, time and location of your hospitality. When it comes to location, the app will have an interactive hotel map that will direct attendees straight to each hospitality when they click on it, making it easy to find (excludes suites in the sleeping section of the hotel). Companies may also include a one-page PDF document (8.5x11, no more than 10 MB) or JPG to be included with their app listing. The document could include company information or more details about the event.
- Companies also have the option of including their hospitality in a printed Hospitalities directory, which will be available on-site for attendees starting Sunday afternoon, Sept. 26.

The Fine Print

- The \$250 hospitality space payment is due Aug. 27, 2021.
- **All company representatives attending or working a hospitality, regardless of the extent or duration of their participation in other convention activities, must be registered for the GPA Midstream Convention to participate.**
- Applying for hospitality space will not guarantee that a company will receive space, nor should companies expect to receive the same amount of space or the same type of suite as awarded in a previous year. Companies applying for space are strongly encouraged to withhold from making deposits on bands, displays, etc., until they know exactly how much space has been allotted.
- Hospitalities are not considered to be GPA Midstream Convention sponsorships, so logo recognition given to sponsors does not apply to companies hosting hospitalities. Hosts are limited to one logo and one company name (no taglines, marketing-related verbiage or related business units may be included in the name listing) in the GPA Midstream app and the hospitality brochure.
- Hospitalities cannot conflict with scheduled convention functions and may not start before 7:30 p.m. on Sunday, 6:30 p.m. on Monday or 6:30 p.m. on Tuesday.
- Signs advertising hospitalities may be placed outside the room door, but not in lobbies, hallways, elevators or on stairways and escalators. Signs not adhering to placement restrictions will be removed.
- The \$250 hospitality cost is for space only. Companies must work directly with the hotel for needs other than the provided space (electrical, setup, cleanup, waste baskets, finger foods, desserts, etc.) at additional costs.
- Companies failing to adhere to the posted policies are subject to forfeiture of their exhibit space without a refund.
- Hospitality hosts are responsible for providing app information to GPA Midstream by the deadline listed below. No information will be accepted after the deadline.
- GPA Midstream has the right to cancel any company's hospitality at its sole discretion.
- GPA Midstream staff attempts to address all concerns regarding the assignment of hospitality space in an objective manner.

Associated Deadlines

- May 21, 2021 – must complete online hospitality request form by 5 p.m. CDT.
 - August 27, 2021 - \$250 hospitality space payment due
-

App – Banner Ad – \$3,500

Maximum Available: 5

In-Person Event Recognition Only

Description: Display your company logo and message in a banner ad at the top of the GPA Midstream app screen to target your message specifically to GPA Midstream Convention attendees and put it at their fingertips. Attendees can tap on your advertisement to see other resources on the web. An effective banner can drive traffic to your company web site, increase industry visibility and sales. Banner sponsors' ads will rotate with the other banner sponsors' ads before, during and after the GPA Midstream Convention. Banner sponsor will be allowed to run one ad at a time before, during and after the convention.

Entitlements

- 1 banner ad that will rotate with up to 4 other companies' sponsored banner ads 30 days before the convention
- 1 banner ad that will rotate with up to 4 other companies' sponsored banner ads during the convention
- 1 banner ad that will rotate with up to 4 other companies' sponsored banner ads 30 days after the convention

Recognition & Visibility

- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.

Associated Deadlines

- August 27, 2021 – deadline to send banners to run before, during and after convention
-

App – Push Notification

In-Person Event Recognition Only

Sunday, September 26 (In-Person Event) – \$500 (5 available)

Monday, September 27 (In-Person Event) – \$500 (10 available)

Tuesday, September 28 (In-Person Event) – \$500 (10 available)

Wednesday, September 29 (In-Person Event) – \$500 (5 available)

Description: Create custom messages (limited to 140 characters) to send directly to GPA Midstream Convention attendees' phones and tablets through the GPA Midstream Convention app. For app users that allow push notifications, alerts will display in the center of the screen. Those that don't allow the notifications will still be able to tap a "message" section of the app and see all notifications there. All messages will be archived in that section as well. Companies sending a push notification can link to their web sites – as long as the link characters are figured into the 140-character limit. Sponsor messages may be scheduled for specific times but not during meetings, sessions and forums.

Entitlements

- One custom 140-character message to be pushed to app users on day selected and at time specified by the sponsor (restrictions apply to times)

Recognition & Visibility

- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

The Fine Print

- Sponsor messages may be scheduled for specific times but not during meetings, sessions and forums.

Associated Deadlines

- September 10, 2021 – deadline to send 140-character message to GPA Midstream
-

Badge Holder Sponsor – \$10,000 Sold to Burns & McDonnell, who had first rights from 2020

Exclusive

In-Person Event Recognition Only

Description: As the Badge Holder Sponsor, you'll have placement of a full color custom message on the back of badge holders that every attendee will wear during the GPA Midstream Convention. The holder is a 4 1/4" x 6" premier event badge holder made of durable laminated plastic, so it's ideal for a multi-day conference. State-of-the-art printing creates crisp, penetrating full-color logos, artwork and photos, making your brand look its best.

Entitlements

- 2 complimentary convention in-person registrations (includes full access to the virtual convention)
- Sponsor will have right of first refusal for the same opportunity at the 2022 GPA Midstream Convention in San Antonio.

Recognition & Visibility

- Your logo and message (4 1/4" x 6") on the back of the name badge holder worn by all attendees
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.

Branding – Banner & Exhibit Space – \$18,000

Exclusive

In-Person Event Recognition Only

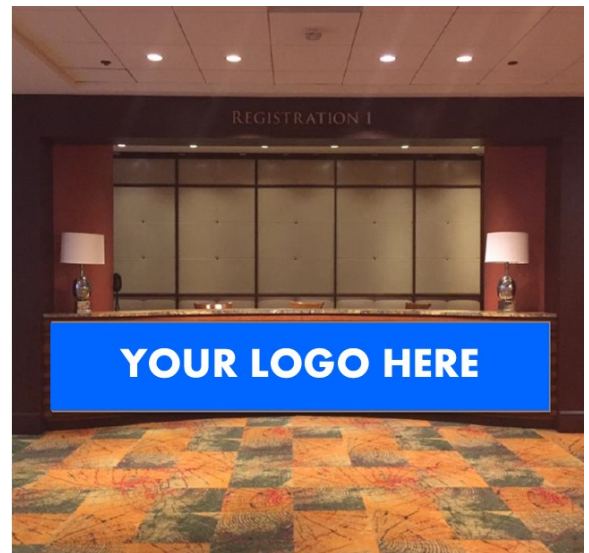
Description: Stretch your company's branding across an existing built-in registration counter in a high traffic area and use that space to connect with attendees throughout the convention. Your message will be on display and your exhibit space open from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

Entitlements

- 2 complimentary convention in-person registrations (includes full access to the virtual convention)
- Opportunity to staff the counter throughout the convention (see The Fine Print for restrictions)

Recognition & Visibility

- Your company's custom artwork on a 16'4" wide by 3'9" high banner in a high traffic area
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.



The Fine Print

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and deadline to be communicated by GPA Midstream. GPA Midstream will take care of production and installation details.
 - Sponsor is restricted to the area behind the built-in registration counter; additional signs, equipment displays and/or other exhibit materials may not be placed out front or to the side of the counter space.
-

Branding – Column Wrap, Conference Floor – \$5,500

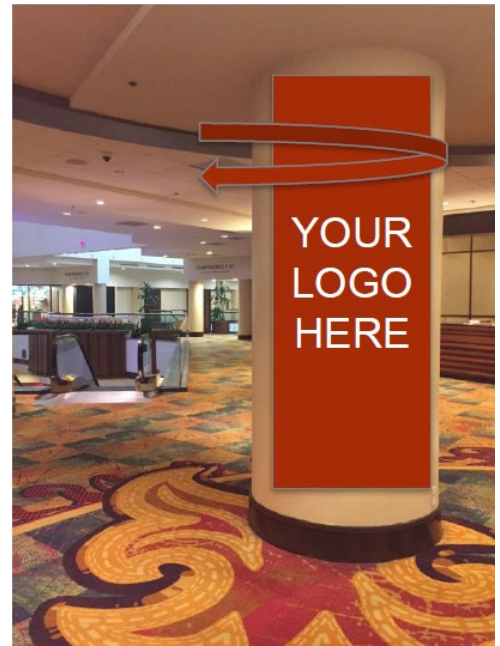
Exclusive

In-Person Event Recognition Only

Description: Wrap your message around a column in a prime location of the Marriott Rivercenter's third floor, which is where the majority of convention meetings and functions take place. Your message will be on display from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

Recognition & Visibility

- Your company's custom artwork on a column measuring 9'1" tall and 11'7" in circumference, located on the Marriott Rivercenter's third floor in a high traffic area near registration, elevators and escalators.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.



The Fine Print

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and deadline to be communicated by GPA Midstream. GPA Midstream will take care of production and installation details.

Branding – Elevator Exterior Door Clings – \$10,000

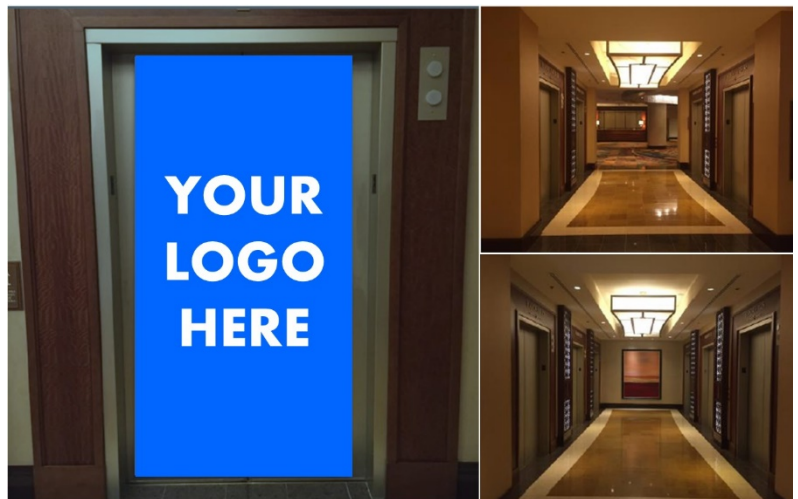
Exclusive

In-Person Event Recognition Only

Description: Catch attendees' eyes as they wait for the elevator on the third floor of the Marriott Rivercenter with your company's custom message on the exterior of each of the 10 elevator doors. Your message will be on display from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

Recognition & Visibility

- Your company's custom artwork on two banners (7' high by 4' wide) on 10 elevators on the 3rd floor, of the San Antonio Marriott Rivercenter, which is where the majority of convention meetings and sessions are scheduled.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.



The Fine Print

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and deadline to be communicated by GPA Midstream. GPA Midstream will take care of production and installation details.
- Exterior elevator doors clings are visible only on the third floor of the Marriott Rivercenter, which is where the majority of convention meetings and sessions are scheduled.

Branding – Elevator Interior Floor Decals – \$18,000

Exclusive

In-Person Event Recognition Only

Description: Catch attendees' eyes as they ride the elevators to their destinations with your company's artwork on the floor of 10 elevators in the San Antonio Marriott Rivercenter. Your message will be on display from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

Entitlements

- 2 complimentary convention in-person registrations (includes full access to the virtual convention)

Recognition & Visibility

- Your company's custom artwork (6' wide x 5' deep) on the floor of the Marriott Rivercenter's 10 elevators that run from the hotel lobby up to the top floor.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.

The Fine Print

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and deadline to be communicated by GPA Midstream. GPA Midstream will take care of production and installation details.

Branding – Escalator Clings – \$10,000

Exclusive

In-Person Event Recognition Only

Description: Take advantage of a captive audience as convention attendees catch the escalator from the lobby up to level 2, and from level 2 up to level 3, which is where most of the committee meetings and forums will be held. Your company logo/message/artwork will display on a cling on the glass under the elevator hand rails from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

Recognition & Visibility

- Your company's custom artwork (28.5' long x 1.10' high) on the glass below the escalator handrails from level 1 to level 2 and level 2 to level 3 at the Marriott Rivercenter.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.



The Fine Print

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and deadline to be communicated by GPA Midstream. GPA Midstream will take care of production and installation details.
-

Branding – Hanging Banners – Atrium – \$6,500

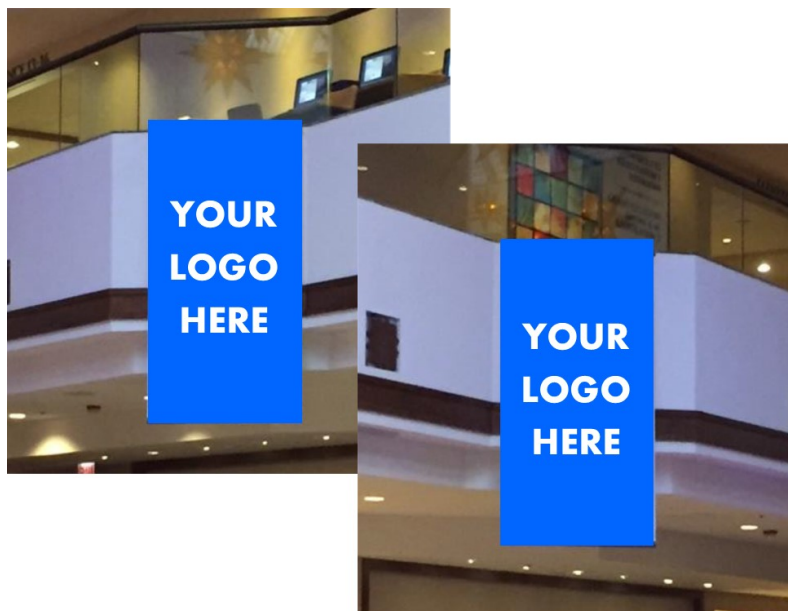
Exclusive

In-Person Event Recognition Only

Description: Fly your logo and message high with two atrium banners that will be displayed above the conference floor, giving you plenty of visibility from one of the hotel's highest traffic areas, Sunday – Wednesday.

Recognition & Visibility

- Your company's custom artwork on two banners (5'2" wide by 6' high) in the San Antonio Marriott Rivercenter.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.



The Fine Print

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and deadline to be communicated by GPA Midstream. GPA Midstream will take care of production and installation details.

Branding – Hanging Banners, Conference Floor – \$15,000

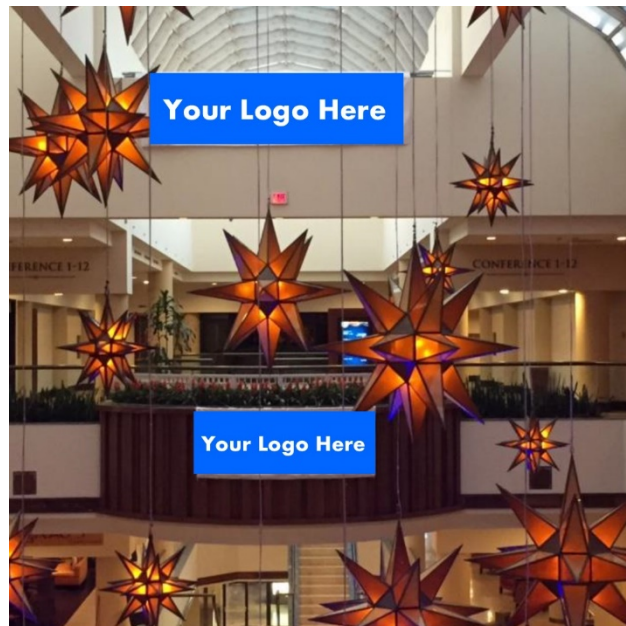
Exclusive

In-Person Event Recognition Only

Description: Get attendees attention in a big way with two large company banners hanging high above the conference floor. One banner is located in the sunroof area of the third floor of the Marriott Rivercenter where the majority of convention functions take place, and the second banner is located above the second floor escalators with direct visibility from the lobby. Your message will be on display from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

Entitlements

- 2 complimentary convention in-person registrations (includes full access to the virtual convention)
- Your company's custom artwork on one 18' wide x 4' high banner located in the sunroof area of the third floor of the Marriott Rivercenter (see top photo).
- Your company's custom artwork on one 24' 4" wide x 4' high banner located above the second floor escalators (see bottom photo)



Recognition & Visibility

- Your company's custom artwork on two banners hanging in the lobby of the San Antonio Marriott Rivercenter.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.

The Fine Print

Sponsor is responsible for providing artwork to GPA Midstream according to specs and deadline to be communicated by GPA Midstream. GPA Midstream will take care of production and installation details.

Breakfast Sponsor – Tuesday – “Energy, Economy, Environmental: Critical Thinking and the Role of Natural Gas” – \$5,000

Exclusive

In-Person Event Recognition Only

Description: On Tuesday morning, attendees have the option to attend one of three breakfasts, each featuring a keynote speaker. This breakfast can host up to 500 attendees and features Dr. Scott Tinker, Switch Energy Alliance, presenting “Energy, Economy, Environmental: Critical Thinking and the Role of Natural Gas.” GPA Midstream will take care of all details associated with the breakfast. Sponsoring company may choose to add upgrades at its own expense.

Entitlements

- One breakfast table reserved for sponsor
- Opportunity for company representative to introduce the breakfast speaker

Recognition & Visibility

- Logo next to this breakfast listing in printed program and convention app
- “Breakfast provided by ...” sign positioned at the entrance to the breakfast
- Sponsor may assign 1 – 2 employees/representatives to greet breakfast participants as they enter the room
- Sponsor may place a giveaway item on each seat (see The Fine Print for details)
- Recognized by company logo on GPA Midstream convention web site, logo in the convention’s printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company’s app profile with documents, images, and links to social media profiles.

The Fine Print

- If sponsor chooses to provide a giveaway at each seat, sponsor is responsible for shipping or bringing the items to the host hotel and distributing prior to the breakfast; GPA Midstream will not store the items nor distribute on the company’s behalf.
-

Breakfast Sponsor – Tuesday – “Engagement: How to Reach and Keep Customers” – \$3,000

Exclusive

In-Person Event Recognition Only

Description: On Tuesday morning, attendees have the option to attend one of three breakfasts, each featuring a keynote speaker. This breakfast can host up to 200 attendees and features Amanda Slavin, marketing strategist and brand engagement expert, presenting “Engagement: How to Reach and Keep Customers.” GPA Midstream will take care of all details associated with the breakfast. Sponsoring company may choose to add upgrades at its own expense.

Entitlements

- One breakfast table reserved for sponsor
- Opportunity for company representative to introduce the breakfast speaker

Recognition & Visibility

- Logo next to this breakfast listing in printed program and convention app
- “Breakfast provided by ...” sign positioned at the entrance to the breakfast
- Sponsor may assign 1 – 2 employees/representatives to greet breakfast participants as they enter the room
- Sponsor may place a giveaway item on each seat (see The Fine Print for details)
- Recognized by company logo on GPA Midstream convention web site, logo in the convention’s printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company’s app profile with documents, images, and links to social media profiles.

The Fine Print

- If sponsor chooses to provide a giveaway at each seat, sponsor is responsible for shipping or bringing the items to the host hotel and distributing prior to the breakfast; GPA Midstream will not store the items nor distribute on the company's behalf.

Breakfast Sponsor – Tuesday – “How Faith Intersects With Business” – \$3,000

Exclusive

In-Person Event Recognition Only

Description: On Tuesday morning, attendees have the option to attend one of three breakfasts, each featuring a keynote speaker. This breakfast can host up to 200 attendees and features Daniel Gomez, author, corporate trainer and award-winning motivational speaker presenting “How Faith Intersects With Business.” GPA Midstream will take care of all details associated with the breakfast. Sponsoring company may choose to add upgrades at its own expense.

Entitlements

- One breakfast table reserved for sponsor
- Opportunity for company representative to introduce the breakfast speaker

Recognition & Visibility

- Logo next to this breakfast listing in printed program and convention app
- “Breakfast provided by ...” sign positioned at the entrance to the breakfast
- Sponsor may assign 1 – 2 employees/representatives to greet breakfast participants as they enter the room
- Sponsor may place a giveaway item on each seat (see The Fine Print for details)
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.

The Fine Print

- If sponsor chooses to provide a giveaway at each seat, sponsor is responsible for shipping or bringing the items to the host hotel and distributing prior to the breakfast; GPA Midstream will not store the items nor distribute on the company's behalf.

“Cheers to Years – A 100th Celebration!” – Party Planner – \$500

Unlimited

In-Person Event Recognition Only

Description: On Monday evening from 5 – 6:30 p.m., GPSA will host a special “Cheers to Years – A 100th Celebration” reception honoring GPA Midstream's anniversary featuring beverages, light appetizers and a special toast and brief video tribute at 5:30 p.m. Sharing in this sponsorship with other GPA Midstream and GPSA companies is a cost-effective way to celebrate and show your support of the associations and the industry.

Recognition & Visibility

- Company logo in a scrolling presentation during the Monday evening Cheers to Years celebration
- Cumulative logo listing alongside all Anniversary Partners in a “Congratulations GPA Midstream” single full-page ad in the convention's 100th anniversary commemorative program

“Cheers to Years – A 100th Celebration!” – Party Host – \$5,000

Maximum Available: 12

In-Person Event Recognition Only

Description: On Monday evening from 5 – 6:30 p.m., GPSA will host a special “Cheers to Years – A 100th Celebration” reception honoring GPA Midstream's anniversary featuring beverages, light appetizers and a special toast and brief video tribute at 5:30 p.m. The Party Host sponsorship provides a unique opportunity to participate in the video tribute and get full page ad space in the 100th anniversary commemorative program, both which will live long beyond the celebration itself.

Recognition & Visibility

- Allowed to provide a video toast (maximum 30 seconds) that plays during the 5:30 p.m. video tribute, recognizing the speaker and company with text ID and logo
- Full-page company ad in 100th anniversary commemorative program
- Prominent cumulative logo placement among all “party host” logos with all Anniversary Partners in a “Congratulations GPA Midstream” single full-page ad in the convention’s 100th anniversary commemorative program
- Company logo in a scrolling presentation during the Monday evening Cheers to Years celebration
- Additional recognition with tribute video placed on the GPA Midstream and GPSA websites’ home pages for 30 days following the convention
- Additional recognition from tribute video inclusion in the post-convention Proceedings digital assets
- Recognized by company logo on GPA Midstream convention web site, logo in the convention’s printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company’s app profile with documents, images, and links to social media profiles.

Coffee – Monday – \$7,000 Sold to Eastman, who had first rights from 2020

Exclusive _____

In-Person and Virtual Event Recognition

Description: The Monday coffee sponsorship offers benefits for both the in-person and virtual convention.

During the in-person convention, coffee stations will be placed in a high traffic GPA Midstream Convention area(s) from 7:30 – 10 a.m. on Monday, Sept. 27, and coffee will be placed in all of GPA Midstream’s early morning committee meetings on Monday, allowing committee members to focus on their agendas without having to leave the room.

During the virtual convention, the Monday coffee sponsor will have an opportunity to host one 30-minute “Coffee with (Your Company’s Name Here)” session during the virtual convention’s Live Week, Oct. 18 – 22 (sponsor chooses date and time). Let your company representative(s) lead this session and treat up to 100 attendees that sign up for your virtual coffee with a mailed coffee care package prior to the event. The mailed care package will place a single serving of Starbucks® Instant Coffee and a single 8.5” x 11” information sheet designed by your company directly in attendees’ hands prior to the scheduled event.

GPA Midstream will take care of all details associated with the in-person and virtual coffee offerings. This sponsorship covers the cost of coffee and the virtual coffee care package as described only. Sponsoring company may choose to add upgrades at its own expense.

Entitlements

- A 6 ft. table will be available for the sponsoring company’s use during the posted coffee break times during the in-person convention.
- Opportunity to host one 30-minute “Coffee with (Your Company’s Name Here)” session during the virtual convention’s Live Week, Oct. 18 – 22. This can be a 15-minute presentation follow by 15 minutes of Q&A with the audience or a 30-minute interactive discussion. GPA Midstream will provide sponsor with a list of its sponsored session’s participants after the session (name, company name and title only; GPA Midstream does not share email addresses).

Recognition & Visibility

- “Coffee provided by …” signs positioned in the area throughout the duration of the coffee break
- “Coffee provided by …” tabletop signs next to the coffee stations within each committee meeting
- Logo next to coffee break listed in printed program and convention app
- Recognized by company logo on GPA Midstream convention web site, logo in the convention’s printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company’s app profile with documents, images, and links to social media profiles.
- Company logo under the Sponsor tab within the GPA Midstream Convention virtual platform, with an opportunity to upload and manage your own company profile with documents, images, and links to social media profiles.
- Up to 100 attendees at the virtual coffee will receive a mailed package that includes a single serving of Starbucks® Instant Coffee and information about the sponsoring company.

The Fine Print

- Company representatives are required to remove literature, signage and other display/promotional materials immediately upon conclusion of the coffee break.
-

Coffee – Tuesday – \$7,000 Sold to Eastman, who had first rights from 2020

Exclusive _____

In-Person and Virtual Event Recognition

Description: The Tuesday coffee sponsorship offers benefits for both the in-person and virtual convention.

During the in-person convention, coffee stations will be placed in a high traffic GPA Midstream Convention area(s) from 7:30—10 a.m. on Tuesday, Sept. 28, and coffee will be placed in all of GPA Midstream’s early morning committee meetings on Tuesday, allowing committee members to focus on their agendas without having to leave the room.

During the virtual convention, the Tuesday coffee sponsor will have an opportunity to host one 30-minute “Coffee with (Your Company’s Name Here)” session during the virtual convention’s Live Week, Oct. 18—22 (sponsor chooses date and time). Let your company representative(s) lead this session and treat up to 100 attendees that sign up for your virtual coffee with a mailed coffee care package prior to the event. The mailed care package will place a single serving of Starbucks® Instant Coffee and a single 8.5” x 11” information sheet designed by your company directly in attendees’ hands prior to the scheduled event.

GPA Midstream will take care of all details associated with the in-person and virtual coffee offerings. This sponsorship covers the cost of coffee and the virtual coffee care package as described only. Sponsoring company may choose to add upgrades at its own expense.

Entitlements

- A 6 ft. table will be available for the sponsoring company’s use during the posted coffee break times during the in-person convention.
- Opportunity to host one 30-minute “Coffee with (Your Company’s Name Here)” session during the virtual convention’s Live Week, Oct. 18—22. This can be a 15-minute presentation follow by 15 minutes of Q&A with the audience or a 30-minute interactive discussion. GPA Midstream will provide sponsor with a list of its sponsored session’s participants after the session (name, company name and title only; GPA Midstream does not share email addresses).

Recognition & Visibility

- “Coffee provided by …” signs positioned in the area throughout the duration of the coffee break
- “Coffee provided by …” tabletop signs next to the coffee stations within each committee meeting
- Logo next to coffee break listed in printed program and convention app
- Recognized by company logo on GPA Midstream convention web site, logo in the convention’s printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company’s app profile with documents, images, and links to social media profiles.
- Company logo under the Sponsor tab within the GPA Midstream Convention virtual platform, with an opportunity to upload and manage your own company profile with documents, images, and links to social media profiles.
- Up to 100 attendees at the virtual coffee will receive a mailed package that includes a single serving of Starbucks® Instant Coffee and information about the sponsoring company.

The Fine Print

- Company representatives are required to remove literature, signage and other display/promotional materials immediately upon conclusion of the coffee break.
-

Coffee – Wednesday – \$4,000

Exclusive

In-Person and Virtual Event Recognition

Description: The Wednesday coffee sponsorship offers benefits for both the in-person and virtual convention.

Coffee stations will be placed near the GPA Midstream board meeting and other Wednesday sessions, offering GPA Midstream decision makers easy access to fulfill their caffeine requirements on Wednesday morning. Wednesday coffee sponsor will also get recognition for the coffee in the GPA Midstream board meeting.

During the virtual convention, the Wednesday coffee sponsor will have an opportunity to host one 30-minute “Coffee with (Your Company Name Here)” session during the virtual convention’s Live Week, Oct. 18 – 22 (sponsor chooses date and time). Let your company representative(s) lead this session and treat up to 100 attendees that sign up for your virtual coffee with a mailed coffee care package prior to the event. The mailed care package will place a single serving of Starbucks® Instant Coffee and a single 8.5” x 11” information sheet designed by your company directly in attendees’ hands prior to the scheduled event.

GPA Midstream will take care of all details associated with the in-person and virtual coffee offerings. This sponsorship covers the cost of coffee and the virtual coffee care package as described only. Sponsoring company may choose to add upgrades at its own expense.

Entitlements

- Opportunity to host one 30-minute “Coffee with (Your Company Name Here)” session during the virtual convention’s Live Week, Oct. 18 - 22. This can be a 15-minute presentation follow by 15 minutes of Q&A with the audience or a 30-minute interactive discussion. GPA Midstream will provide sponsor with a list of its sponsored session’s participants after the session (name, company name and title only; GPA Midstream does not share email addresses).

Recognition & Visibility

- “Coffee provided by ...” signs positioned in the area throughout the duration of the coffee break
- “Coffee provided by ...” tabletop signs next to the coffee stations within the GPA Midstream board meeting
- Logo next to coffee break listed in printed program and convention app
- Recognized by company logo on GPA Midstream convention web site, logo in the convention’s printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company’s app profile with documents, images, and links to social media profiles.
- Company logo under the Sponsor tab within the GPA Midstream Convention virtual platform, with an opportunity to upload and manage your own company profile with documents, images, and links to social media profiles.
- Up to 100 attendees at the virtual coffee will receive a mailed package that includes a single serving of Starbucks® Instant Coffee and information about the sponsoring company.

GPA Midstream Friends Package – \$18,000

Maximum Available: 10

In-Person and Virtual Event Recognition

Sponsorship Description: The GPA Midstream Friends Sponsorship Package provides the unique opportunity for a 10-ft. exhibit space in the foyer near the registration area throughout the duration of the in-person GPA Midstream Convention, which is exclusive to this sponsorship. Friends sponsors receive prominent logo placement on GPA Midstream Convention communications and will also have a strong presence in the virtual convention component, including an opportunity to present to the virtual audience.

Entitlements

- 2 complimentary convention in-person registrations (includes full access to the virtual convention)
- 10-ft wide display area approximately 10-ft deep in a prime location for the in-person conference (exact location varies according to hotel venue)
- 6-ft. covered table/electrical
- One lead capture device provided by GPA Midstream for the in-person conference; sponsor may purchase additional devices if needed

- Option to reserve one table at the Center Stage Luncheon on Monday, Sept. 27 in San Antonio; GPA Midstream will follow appropriate spacing/distancing recommendations, so the number of guests at each table is still to be determined.
- Full page ad in the convention's printed 100th anniversary commemorative program.
- Opportunity to host a 30-minute session in the virtual conference schedule that can include an additional 15 minutes of Q&A with the audience; GPA Midstream will provide sponsor with a list of its sponsored session's participants after the session (name, company name and title only; GPA Midstream does not share email addresses)
- Sponsor will have right of first refusal for the same opportunity at the 2022 GPA Midstream Convention in San Antonio.

Recognition & Visibility

- Logo recognition on a GPA Midstream Convention Friends sponsor banner displayed at the sporting clays event and on e-mail communications to shooters
- Recognition by company logo as a networking sponsor in a scrolling presentation during the Sunday evening Early Bird Reception
- Recognition by company logo/message displayed in a format consistent with that of all Center Stage Luncheon sponsors in looping video that plays on large screens in the luncheon ballroom during seating and eating
- Recognition as a GPA Midstream Convention Friends sponsor in the GPA Midstream app, with a link to booth location and an opportunity to upload and manage your own company profile with documents, images, and links to social media profiles
- Recognition as a GPA Midstream Convention Friends sponsor by prominent company logo placement on the inside cover of the convention's printed 100th anniversary commemorative program
- Recognition as a GPA Midstream Convention Friends sponsor by prominent company logo placement on the GPA Midstream Convention web site
- During the virtual convention, company logo on cover slides of virtual education sessions & included on post-event screens (excludes sponsored sessions)
- Company logo under the Sponsor tab within the GPA Midstream Convention virtual platform, with an opportunity to upload and manage your own company profile with documents, images, and links to social media profiles.

The Fine Print

- The 30-minute virtual session will be interactive (meaning you can see the audience/participants), followed by 15 minutes of live Q/A during the virtual convention's Live Week, Oct. 18 - 22. Sponsor may select from available days/times provided by GPA Midstream for the presentation on a first-come, first-served basis. The sponsored session will be replayed on the virtual convention schedule two additional times during Encore Week, Oct. 25 – 29. It will also be available on demand at all times once it initially airs.
- Friends sponsors are limited to one logo in all GPA Midstream communications and signage recognizing sponsors.
- Exhibit space assignments are determined by random drawing each year; GPA Midstream will not accommodate requests for a different exhibit space.
- Companies must ensure their displays fit within the designated display space at all times; this will be strictly enforced by GPA Midstream throughout the convention. Companies are responsible for providing their own signage, display materials, handouts, etc., for their display space and must work directly with the hotel for needs other than the provided space, table and electrical.

Lanyard Sponsor – \$10,000

Exclusive

In-Person Event Recognition Only

Description: As the exclusive lanyards sponsor, your full color company logo will be printed on a dye sublimated lanyard that will be given directly to attendees at the registration counter when they check in. GPA Midstream will take care of all details associated with the lanyards and will work with sponsor on logo requirements.

Entitlements

- 2 complimentary convention in-person registrations (includes full access to the virtual convention)
- Sponsor will have right of first refusal for the same opportunity at the 2022 GPA Midstream Convention in San Antonio.

Recognition & Visibility

- Full color company logo on 3/4" dye sublimated lanyards given to all attendees at registration

- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.
-

Literature Display Stand - \$1,000

Maximum Available: 20

In-Person Event Recognition Only

Description: Brand your company with an 18" x 60" banner while offering an organized way to display your company's literature in the designated literature area with a literature stand display. The stand with its three literature trays come in an attractive brushed nickel finish, and you have the option of providing your own banner artwork or simply providing GPA Midstream with your company logo to be printed on the banner. Contact April Sailsbury for a photo example of a literature stand: asailsbury@GPAmidstream.org.

Entitlements

- One literature stand designated for your company with your own artwork or company logo printed on the 18" x 60" vinyl banner for prominent presence in the literature area.

Recognition & Visibility

- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

The Fine Print

- GPA Midstream is not able to store your literature for you and does not have a designated area for such literature.
 - A company representative will be responsible for stocking and re-stocking the literature trays throughout the conference.
 - GPA Midstream will set up and tear down the literature stand; GPA Midstream will keep the hardware. Sponsor may request to keep the banner, and GPA Midstream will ship it to the sponsor after the conference upon request.
-

Luncheon Sponsor – Monday – “Center Stage Luncheon” – \$2,000

Maximum Available: 10

In-Person Event Recognition Only

Description: The Monday Center Stage Luncheon presented by GPSA will feature keynote speaker Chris Voss, former FBI hostage negotiator presenting “Never Split the Difference: Negotiate as If Your Life Depended on It.” The keynote presentation will be followed by a brief and high-energy video awards presentation recognizing deserving GPA Midstream and GPSA volunteers. A luncheon sponsorship includes your company logo/message in a consistent format for all luncheon sponsors in the looping video that plays on large screens in the luncheon ballroom during seating and eating. Luncheon sponsors are also entitled to one reserved table. Since the luncheon is open to all convention registrants without additional purchase, the reserved table provides a convenient rendezvous point for you and your table guests in the limited-seating venue.

Recognition & Visibility

- Company logo/message displayed in a format consistent with that of all luncheon sponsors in looping video that plays on large screens in the luncheon ballroom during seating and eating.
- One reserved table (optional), with your company logo displayed on it.
- Company logo placed in the GPA Midstream on-site program on page describing the luncheon
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.

The Fine Print

- Seats per table and total number served in the luncheon will be determined by distancing protocols. This information will be communicated two months prior to the event.
-

Lunch & Learn Sponsor – Tuesday – \$5,000

Maximum Available: 4

In-Person Event Recognition Only

Description: The 2021 convention schedule doesn't offer any meals or sessions during the Tuesday lunch hour, giving you the opportunity to connect with up to 50 attendees by hosting your own Tuesday Lunch & Learn session. The presentation title and topic are your choice, so sign up early to get on attendees' schedules as soon as registration opens for the event. GPA Midstream will take care of all details associated with the lunch. Sponsoring company may choose to add upgrades at its own expense.

Entitlements

- Your company-hosted 60-minute education session or round table discussion for up to 50 convention attendees, classroom style seating

Recognition & Visibility

- Logo next to this specific lunch listing in printed program and convention app
- "Lunch provided by ..." sign positioned at the entrance to the lunch
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.

The Fine Print

- Attendees will be required to register for and pay for your Lunch & Learn session during the registration process for a guaranteed seat.

Networking Opening Night Reception Sponsor – \$500

Maximum Available: 50

In-Person Event Recognition Only

Description: GPSA hosts the opening networking reception at the GPA Midstream Convention on Sunday evening as the conference kickoff. Sharing in the sponsorship of this reception with GPA Midstream and GPSA member companies is a cost-effective way to show your support of the associations and the midstream industry.

Recognition & Visibility

- Company name and/or logo in a scrolling presentation during the Sunday evening Early Bird Reception with Vendor Night.
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

PPE Kit Sponsor – \$10,000

Exclusive

In-Person Event Recognition Only

Description: Help GPA Midstream and GPSA keep attendees healthy and safe during the in-person convention and get credit for doing so by putting your logo on the conference PPE kit (example photos available) that will be handed directly to every attendee upon arrival at registration to pick up their badges. The kit is packaged in a classy full-color, double sided gusseted pouch with your logo. On the inside, is your custom full color 3" x 5" welcome message and your logo on the kit's 1 oz. bottle hand sanitizer and travel-size pack of sanitizer wipes. The kit also includes 2 individually packaged disposable surgical masks (black, no logo). GPA Midstream will handle all kit details, working with sponsor on logo and branding requirements.

Recognition & Visibility

- Sponsor-branded PPE kit handed directly to all registrants upon badge pick up. Kit includes:
 - Full-color company logo on resealable kit pouch
 - Full-color 3" x 5" custom welcome note with welcome message note with your logo
 - Full-color logo on 1 oz. bottle of hand sanitizer and package of sanitizer wipes

- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.

The Fine Print

- Sponsor may upgrade or replace items included in the PPE kit for an additional expense.
-

Proceedings Sponsor (post conference) – \$3,000

Exclusive

In-Person and Virtual Event Recognition

Description: Approximately one month after the convention concludes, GPA Midstream makes conference papers, presentations, registration lists, etc., available to convention attendees in digital format. Nearly 80 percent of registered attendees typically download the proceedings, which for 2021 will include in-person and virtual components and all registrants.

Recognition & Visibility

- Sponsoring company's recognition in a header image at the top of the web page where proceedings will be available.
 - Sponsoring company may place one JPG advertisement on the Proceedings page to advertise its services and/or supplies
 - Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.
-

Sporting Clays Breakfast Sponsor – \$2,500

Exclusive

In-Person Event Recognition Only

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of participants in a laid-back atmosphere of friendly competition. GPA Midstream will take care of all details associated with the breakfast.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
 - A "breakfast provided by" sign with company logo for the duration of breakfast being served
 - Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to sponsors only)
 - Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.
-

Sporting Clays Golf Carts Sponsor – \$4,000

Exclusive

In-Person Event Recognition Only

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of participants in a laid-back atmosphere of friendly competition. Shooters have traditionally been responsible for renting their own 4-person golf carts for transportation around the course (an additional cost), but with your company's golf cart sponsorship, each team will have its own golf cart ready to go with no advance reservations or additional costs required.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to Sporting Clays sponsors only)
- Custom email to shooters promoting sponsor providing the golf carts

- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.

Sporting Clays Prize Sponsor – \$500

Maximum Available: 15

In-Person Event Recognition Only

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of participants in a laid-back atmosphere of friendly competition. Prize sponsorship dollars go toward gift cards that will be awarded to clays participants by random drawing at the conclusion of the event. GPA Midstream will take care of all details associated with purchasing and distributing prizes.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to Sporting Clays sponsors only)
- A "Thank You to Our Prize Sponsors" sign with prize sponsor company logos displayed next to prizes table
- Prize sponsor logos printed on envelopes that hold the gift cards handed to all prize recipients.
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

Sporting Clays Station Sponsor – \$1,200

Maximum Available: 15

In-Person Event Recognition Only

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of participants in a laid-back atmosphere of friendly competition. Station sponsors have the option of setting up at registration and/or their designated station to greet shooters and hand out promotional items during the event.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to Sporting Clays sponsors only)
- A 32" by 18" sign with company logo placed at sponsored station, along with an ice chest filled with soft drinks and bottled water.
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

The Fine Print

- Station sponsors are responsible for setting up at their assigned station prior to the shooting start time. Sponsors must work directly with the facility to secure tables and chairs, etc., that may be needed for their stations.

Virtual Coffee Sponsor – \$1,500

Maximum Available: 2

Virtual Recognition Only

Description: The virtual coffee sponsor will have an opportunity to host one 30-minute "Coffee with (Your Company Name Here)" session during the virtual convention's Live Week, Oct. 18 – 22 (sponsor chooses date and time). Let your company representative(s) lead this session and treat up to 100 attendees that sign up for your virtual coffee with a mailed coffee care package prior to the event. The mailed care package will place a single serving of Starbucks® Instant Coffee and a single 8.5" x 11" information sheet designed by your company directly in attendees' hands prior to the scheduled event.

GPA Midstream will take care of all details associated with the in-person and virtual coffee offerings. This sponsorship covers the cost of coffee and the virtual coffee care package as described only. Sponsoring company may choose to add upgrades at its own expense.

Entitlements

- One complimentary virtual conference registration
- Opportunity to host one 30-minute “Coffee with (Your Company Name Here)” session during the virtual convention’s Live Week, Oct. 18 - 22. GPA Midstream will provide sponsor with a list of its sponsored session’s participants after the session (name, company name and title only; GPA Midstream does not share email addresses).

Recognition & Visibility

- Company logo under the Sponsor tab within the GPA Midstream Convention virtual platform, with an opportunity to upload and manage your own company profile with documents, images, and links to social media profiles..
- Exclusive company logo placement on cover slides of your sponsored session.
- Up to 100 attendees that register for the virtual coffee session will receive a mailed package that includes a single serving of Starbucks® Instant Coffee and information about the sponsoring company.

The Fine Print

- The 30-minute session will be interactive during the week of Oct. 18. This session will be recorded and replayed two additional times during the week of Oct. 25 and will also be available on demand for attendees that cannot attend as scheduled. No restrictions on the topic or presentation title. Sponsor may select from available days/times provided by GPA Midstream for the presentation on a first-come, first-served basis.
 - Sponsored coffee sessions will be limited to 100 participants based on the published sponsorship cost. Sponsor may choose to allow additional participants; additional charges may apply.
 - Participants must register for your session at least one week in advance of the session to receive the coffee care package.
 - GPA Midstream will purchase and mail packages to participants and credit your company as the sender.
-

Virtual Lunch & Learn Sponsor – \$2,000

Maximum Available: 5

Virtual Event Recognition Only

Description: As a Virtual Convention Lunch & Learn sponsor, your company can treat up to 50 attendees to a meal wherever they are via GrubHub and a live 60-minute interactive session during the lunch hour, presented by you. Attendees that register to attend your sponsored session will receive a \$15 GrubHub gift card electronically so participants can have lunch delivered to them.

Entitlements

- One complimentary virtual conference registration
- Opportunity to host one 60-minute interactive session during the lunch hour during the virtual convention’s Live Week, Oct. 18 - 22. GPA Midstream will provide sponsor with a list of its sponsored session’s participants after the session (name, company name and title only; GPA Midstream does not share email addresses).

Recognition & Visibility

- Recognition as the sender of a \$15 GrubHub gift card to each participant in your session.
- Exclusive company logo placement on cover slides of your sponsored session.
- Company logo under the Sponsor tab within the GPA Midstream Convention virtual platform, with an opportunity to upload and manage your own company profile with documents, images, and links to social media profiles.

The Fine Print

- The 60-minute session will be interactive during the week of Oct. 18. This session will be recorded and replayed two additional times during the week of Oct. 25 and will also be available on demand for attendees that cannot attend as scheduled. No restrictions on the topic or presentation title. Sponsor may select from available days/times provided by GPA Midstream for the presentation on a first-come, first-served basis.
- Lunch & Learn sessions will be limited to 50 participants based on the published sponsorship cost. Sponsor may choose to allow additional participants but must pay for any additional participants’ gift cards prior to the scheduled session.

- Participants must register for your session at least two days in advance of the session to receive the gift card.
 - GPA Midstream will purchase and send gift cards to participants and credit your company as the sender.
-

Virtual Networking Sponsor – \$500

Maximum Available: 10

Virtual Recognition Only

Description: Get recognition for helping GPA Midstream offer some fun, engaging and interactive virtual networking events. During the conference, GPA Midstream will offer several special interest rooms with specific themes (examples: Archery, Running, Beer Aficionados, with actual themes flexible to sponsors' choices) so attendees can meet and network with others that enjoy the same hobbies.

Entitlement

- Opportunity to facilitate one special interest group networking session during the conference with a pre-approved topic of your choice.

Recognition & Visibility

- Recognized by logo and verbally during networking sessions
- Company logo under the Sponsor tab within the GPA Midstream Convention virtual platform, with an opportunity to upload and manage your own company profile with documents, images, and links to social media profiles.

The Fine Print

- Sponsor may select from available days/times provided by GPA Midstream for the special interest networking group function on a first-come, first-served basis.
-

Virtual Quotes of the Day Supporting Sponsor – \$500

Maximum Available: 12

Virtual Recognition Only

Description: If you simply want to support GPA Midstream and GPSA with a presence in our virtual convention, plus get the opportunity to update your own company sponsor listing and profile, participating as a Virtual Quotes of the Day Supporting Sponsor is a great way to remain visible and be supportive of the associations.

Recognition & Visibility

- Company-branded timeless quotes from famous public figures that will roll in and out, as full-screen attractive graphics with background image, during opportune times throughout each day of the virtual conference agenda. Each sponsor will be assigned to one quote, and each quote will appear at least one time each day during Live Week, Oct. 18-22, for an on-screen duration of 15-seconds each.
- Company logo under the Sponsor tab within the GPA Midstream Convention virtual platform, with an opportunity to upload and manage your own company profile with documents, images, and links to social media profiles.

The Fine Print

- Sponsor may select from the 12 selected quotes on a first-come, first-served basis; otherwise quotes will randomly be assigned to sponsor(s) by GPA Midstream.
 - GPA Midstream will handle placement of logo into graphic and will randomly rotate the 12 quote messages each day.
-

Appendix A

Sponsorship Recognitions by Spend

Company name and logo recognition on the GPA Midstream Convention web site and in printed convention materials will be based on a company's cumulative sponsorship spend. Please review the dollar amounts below and corresponding recognition elements that are included with those amounts.

Please note: Companies are limited to one logo and one company name (no taglines, marketing-related verbiage or related business units may be included in the name listing) in related convention materials.

\$500 – \$750

Recognized by company name listed as a Supporting Sponsor on GPAmidstreamconvention.org.

\$1,000 and up

Recognized by company logo on GPAmidstreamconvention.org.

\$1,500 and up

Recognized by company logo on GPAmidstreamconvention.org and logo in the convention's printed 100th anniversary commemorative program.

\$2,000 and up

Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed 100th anniversary commemorative program, and logo within the GPA Midstream Convention app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.

NOTE: "Hospitalities" are not considered a GPA Midstream sponsorship, and as a result, are not included in cumulative spends and/or GPA Midstream Convention recognitions for sponsorships.