



2022 GPA Midstream Convention Sponsorship Opportunities

September 11 - 14, 2022
Marriott Rivercenter
San Antonio

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GPA Midstream Convention Overview

The GPA Midstream Convention is an annual midstream-focused convention providing opportunities for midstream professionals to meet, share and learn about topics impacting the industry. In 2019, attendance was nearly 2,400. The 2020 convention was canceled due to COVID-19. When the in-person conference returned in September 2021, nearly 1,500 joined us in San Antonio and we anticipate between 1,500 – 1,700 in 2022.

This convention touches all professional levels, from entry-level engineers, to technical experts, to CEOs, and attendees come from both operating and supplier companies.

A large percentage of GPA Midstream Convention attendees are decision-makers within their companies, with nearly 20% holding an executive title (chief executive officer, chief operating officer, president, director, senior vice president and vice president). A large percentage of attendees at the executive level have an engineering degree and background, as do the more than 30% holding a manager title.

More than 20% of our attendees hold engineering titles, including but not limited to the following: applications engineer, automation engineer, consulting engineer, controls engineer, environmental engineer, facility engineer, field engineer, gas processing engineer, mechanical engineer, operating engineer, plant engineer, process engineer and project engineer.

Convention Venue

All convention functions will be held at the San Antonio Marriott Rivercenter and Marriott Riverwalk Hotels.

Things You Should Know

When/How Can I Sign Up to be a Sponsor?

Registration for all sponsorship opportunities will open on March 28, 2022, at 10 a.m. Central Daylight Time and are available on a first-come, first-served basis, meaning payment is required to secure your sponsorship. Please complete the online sign-up form located here beginning on March 28: GPAmidstreamconvention.org/sponsor-2022. For opportunities priced at more than \$2,500, companies have the option of paying a 50% deposit to secure those opportunities. Please note that checks and purchase orders mailed prior to the March 28 opening date will not guarantee an opportunity for any company and will be returned.

Company Name/Logo Recognition

GPA Midstream handles company name and logo recognition according to each company's cumulative sponsorship spend based on the following levels: \$500 - \$750, \$1,000 and up, \$1,500 and up, \$2,000 and up. For details, see Appendix A, p. 19. Note that hospitalities are handled differently, so Appendix A does not apply to hospitality spends (see Hospitalities, p. 5).

“Maximum Available”

Each opportunity has a “Maximum Available” section to advise as to how many sponsors there can be for that particular option. Opportunities priced at \$10,000 or more give those sponsors the right of first refusal for the following year.

“The Fine Print” and “Associated Deadlines”

Every opportunity also has sections called “The Fine Print” and “Associated Deadlines.” Please review “The Fine Print” carefully to learn about requirements and restrictions specific to each sponsorship and exhibit option. The “Associated Deadlines” section applies once a company has secured that particular opportunity, so GPA Midstream encourages you to put those deadline reminders on your calendar so an opportunity for exposure isn't missed.

Pricing for Members vs. Non-Members

The prices listed within this document are for GPA Midstream/GPSA members only. For non-member pricing, contact April Sailsbury.

For more information, contact:

April Sailsbury, GPA Midstream:

asailsbury@GPAmidstream.org

(918) 493-3874 office

Special Recognition

When GPA Midstream was preparing to launch its first comprehensive sponsorship program in late 2011, the association elected to include a grandfather clause to recognize and thank its longtime GPA Midstream Convention sponsors, which have repeatedly offered their time and resources to help make the convention a better experience for all attendees. The following companies will have the right to their respective opportunities listed below in continued annual succession until they determine they no longer wish to participate in that capacity any longer:

Balon – Sporting Clays Lunch

Bryan Research & Engineering – Hospitality Brochure

Hospitalities – Pricing Varies

Less than 1,000 sq. ft. - \$400*

1,000 – 2,500 sq. ft. - \$550*

More than 2,500 sq. ft. - \$700*

Private Suites - \$250**

*This fee is for space only; beverages, food, entertainment, etc., is incremental.

**GPA Midstream collects this fee; company hosting a hospitality in a private suite is also responsible for covering the hotel's per-night suite fee, in addition to beverages, food and entertainment.

Description: Company-hosted hospitalities are a popular activity at the GPA Midstream Convention, and companies interested in hosting a private suite or public hospitality must request the space through GPA Midstream (not the hotel).

The hospitality request form will become available on March 28 at 10 a.m., and the deadline to request hospitality space for the 2022 GPA Midstream Convention is May 20 at 5 p.m. Central Standard Time. Space assignments will be communicated by May 26.

Recognition & Visibility

- Companies hosting a hospitality have the option of listing their hospitality in the Midstream Go app. The app listing includes company name, logo, company contact information, hospitality description, plus the date, time, and location of your hospitality. Companies may also include a one-page PDF document (8.5x11, no more than 10 MB) or JPG to be included with their app listing. The document could include company information or more details about the event.
- Companies also have the option of including their hospitality in a printed Hospitalities directory, which will be available on-site for attendees starting Sunday afternoon, Sept 11.

The Fine Print

- Payment for hospitality space is due at the time of reservation.
- **All company representatives attending or working a hospitality, regardless of the extent or duration of their participation in other convention activities, must be registered for the GPA Midstream Convention to participate.**
- Applying for hospitality space will not guarantee that a company will receive space, nor should companies expect to receive the same amount of space, or the same type of suite as awarded in a previous year. Companies applying for space are strongly encouraged to withhold from making deposits on bands, displays, etc., until they know exactly how much space has been allotted.
- Hospitalities are not considered to be GPA Midstream Convention sponsorships, so logo recognition given to sponsors does not apply to companies hosting hospitalities. Hosts are limited to one logo and one company name (no taglines, marketing-related verbiage or related business units may be included in the name listing) in the Midstream Go app and the hospitality brochure.
- Hospitalities cannot conflict with scheduled convention functions and may not start before 7:30 p.m. on Sunday, 6:30 p.m. on Monday or 7:00 p.m. on Tuesday.
- Signs advertising hospitalities may be placed outside the room door, but not in lobbies, hallways, elevators or on stairways and escalators. Signs not adhering to placement restrictions will be removed.
- The hospitality cost paid to GPA Midstream is for space only. Companies must work directly with the hotel for needs other than the provided space (electrical, setup, cleanup, waste baskets, finger foods, desserts, etc.) at additional costs.
- Companies failing to adhere to the posted policies are subject to forfeiture of their exhibit space without a refund.
- Hospitality hosts are responsible for providing app information to GPA Midstream by the deadline listed below. No information will be accepted after the deadline.
- GPA Midstream has the right to cancel any company's hospitality at its sole discretion.
- GPA Midstream staff attempts to address all concerns regarding the assignment of hospitality space in an objective manner.

Associated Deadlines

- May 20, 2022 – must complete online hospitality request form by 5 p.m. CDT.

App – Banner Ad – \$3,500

Maximum Available: 5

Description: Why not advertise in one of the most visible digital spaces during the convention? The all-new industry-focused Midstream Go app will be the ultimate resource for convention materials and will put the convention schedule at the attendees' fingertips. Your custom banner ad will appear at the top of the convention-specific information screens and will rotate with up to 4 other sponsors' ads. Attendees can tap on your advertisement to see other resources on the web. An effective banner can drive traffic to your company web site, increase industry visibility and sales.

Banner sponsors' ads will rotate with the other banner sponsors' ads before, during and after the GPA Midstream Convention. Banner sponsor will be allowed to run one ad at a time before, during and after the convention. Up to 5 banner ads are available; companies may purchase more than one.

Entitlements

- 1 banner ad that will rotate with up to 4 other companies' sponsored banner ads 30 days before the convention
- 1 banner ad that will rotate with up to 4 other companies' sponsored banner ads during the convention
- 1 banner ad that will rotate with up to 4 other companies' sponsored banner ads 30 days after the convention

Recognition & Visibility

- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

Associated Deadlines

- August 5, 2022 – deadline to send banners to run before, during and after convention
-

App – Push Notification - \$500

Sunday, September 11 – \$500 (5 available)

Monday, September 12 – \$500 (10 available)

Tuesday, September 13 – \$500 (10 available)

Wednesday, September 14 – \$500 (5 available)

Description: Create custom messages (limited to 140 characters) to send directly to GPA Midstream Convention attendees' phones and tablets through the Midstream Go app. For app users that allow push notifications, alerts will display in the center of the screen. Those that don't allow the notifications will still be able to tap a "message" section of the app and see all notifications there. All messages will be archived in that section as well. Companies sending a push notification can link to their web sites – as long as the link characters are figured into the 140-character limit. Sponsor messages may be scheduled for specific times but not during meetings, sessions, and forums.

Entitlements

- One custom 140-character message to be pushed to app users on day selected and at time specified by the sponsor (restrictions apply to times)

Recognition & Visibility

- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

The Fine Print

- Sponsor messages may be scheduled for specific times but not during meetings, sessions, and forums.

Associated Deadlines

- August 26, 2022 – deadline to send 140-character message to GPA Midstream
-

Badge Holder Sponsor – \$10,000 Sold to Burns & McDonnell *

***Sponsorships valued at more than \$10,000 give sponsors right of first refusal for the same opportunity the following year**

Description: As the Badge Holder Sponsor, you'll have placement of a full color custom message on the back of badge holders that every attendee will wear during the GPA Midstream Convention. The holder is a 4-1/4" x 6" premier event badge holder made of durable laminated plastic, so it's ideal for a multi-day convention. State-of-the-art printing creates crisp, penetrating full color logos, artwork, and photos, making your brand look its best.

Entitlements

- 2 complimentary convention registrations
- Sponsor will have right of first refusal for the same opportunity at the 2022 GPA Midstream Convention in San Antonio.

Recognition & Visibility

- Your logo and message (4-1/4" x 6") on the back of the name badge holder worn by all attendees
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

The Fine Print

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care ordering of the badge holders.

Associated Deadlines

- July 8, 2022 — badge holder graphic to GPA Midstream

Branding – Banner & Exhibit Space – \$18,000

Exclusive

Description: Stretch your company's branding across an existing built-in registration counter in a high traffic area and use that space to connect with attendees throughout the convention. Your message will be on display and your exhibit space open from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

Entitlements

- 2 complimentary convention registrations
- Opportunity to staff the counter throughout the convention (see The Fine Print for restrictions)

Recognition & Visibility

- Your company's custom artwork on a 16'4" wide by 3'9" high banner in a high traffic area
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

The Fine Print

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care of production and installation details.
- Sponsor is restricted to the area behind the built-in registration counter; additional signs, equipment displays and/or other exhibit materials may not be placed out front or to the side of the counter space.

Associated Deadlines

- July 8, 2022 – graphics due to GPA Midstream



Branding – Column Wrap, Convention Floor – \$5,500

Maximum Available: 3

Description: Wrap your message around a column in a prime location of the Marriott Rivercenter's third floor, which is where the majority of convention meetings and functions take place. Your message will be on display from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

Recognition & Visibility

- Your company's custom artwork on a column measuring 9'1" tall and 11'7" in circumference, located on the Marriott Rivercenter's third floor in a high traffic area near registration, elevators and escalators.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

The Fine Print

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care of production and installation details.

Associated Deadlines

- July 8, 2022 – graphics due to GPA Midstream



Branding – Elevator Exterior Door Clings – \$10,000

Exclusive

Description: Catch attendees' eyes as they wait for the elevator on the third floor of the Marriott Rivercenter with your company's custom message on the exterior of each of the 10 elevator doors. Your message will be on display from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

Recognition & Visibility

- Your company's custom artwork on two banners (7' high by 4' wide) on 10 elevators on the 3rd floor, of the San Antonio Marriott Rivercenter, which is where the majority of convention meetings and sessions are scheduled.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.



The Fine Print

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care of production and installation details.
- Exterior elevator doors clings are visible only on the third floor of the Marriott Rivercenter, which is where the majority of convention meetings and sessions are scheduled.

Associated Deadlines

- July 8, 2022 – graphics due to GPA Midstream

Branding – Elevator Interior Floor Decals – \$18,000 Sold to Caterpillar*

***Sponsorships valued at more than \$10,000 give sponsors right of first refusal for the same opportunity the following year**

Description: Catch attendees' eyes as they ride the elevators to their destinations with your company's artwork on the floor of 10 elevators in the San Antonio Marriott Rivercenter. Your message will be on display from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

Entitlements

- 2 complimentary convention registrations

Recognition & Visibility

- Your company's custom artwork (6' wide x 5' deep) on the floor of the Marriott Rivercenter's 10 elevators that run from the hotel lobby up to the top floor.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

The Fine Print

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care of production and installation details.

Associated Deadlines

- July 8, 2022 — graphics due to GPA Midstream

Branding – Escalator Clings – \$10,000

Exclusive

Description: Take advantage of a captive audience as convention attendees catch the escalator from level 2 up to level 3 which is where most of the committee meetings and forums will be held. Your company logo/message/artwork will display on a cling on the glass under the escalator hand rails from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

Recognition & Visibility

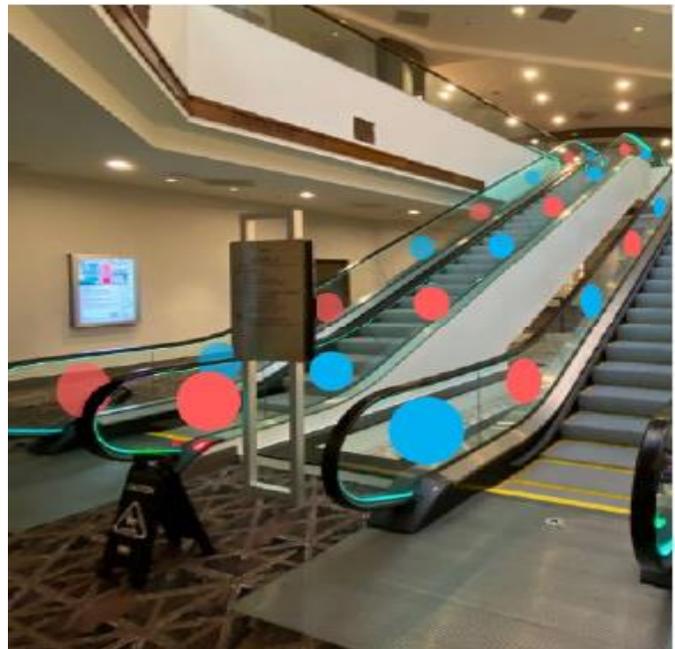
- Your company's custom artwork on 32 20" diameter circles (8 per glass side x4) on the glass below the escalator handrails from level 2 to level 3 at the Marriott Rivercenter.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

The Fine Print

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care of production and installation details.

Associated Deadlines

- July 8, 2022 – graphics due to GPA Midstream
-



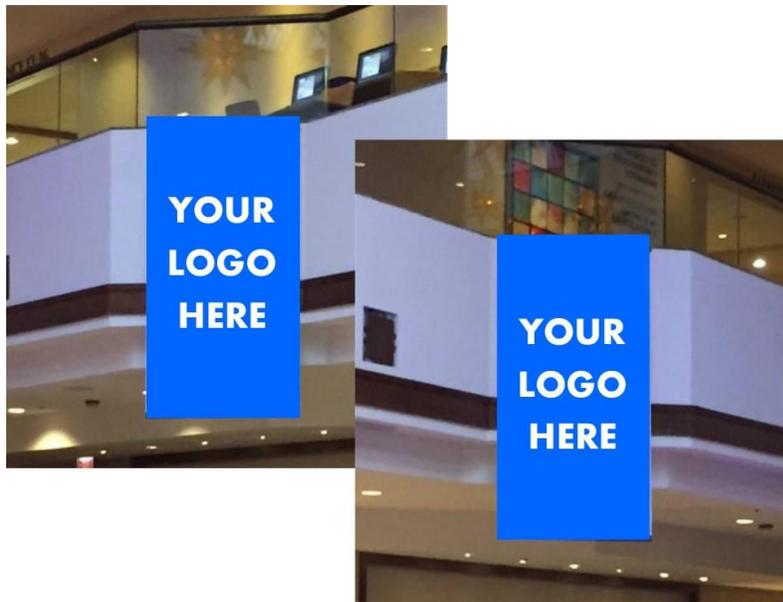
Branding – Hanging Banners – Atrium – \$6,500

Exclusive

Description: Fly your logo and message high with two atrium banners that will be displayed above the convention floor, giving you plenty of visibility from one of the hotel's highest traffic areas, Sunday – Wednesday.

Recognition & Visibility

- Your company's custom artwork on two banners (5'2" wide by 6'high) in the San Antonio Marriott Rivercenter.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.



The Fine Print

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care of production and installation details.

Associated Deadlines

- July 8, 2022 – graphics due to GPA Midstream

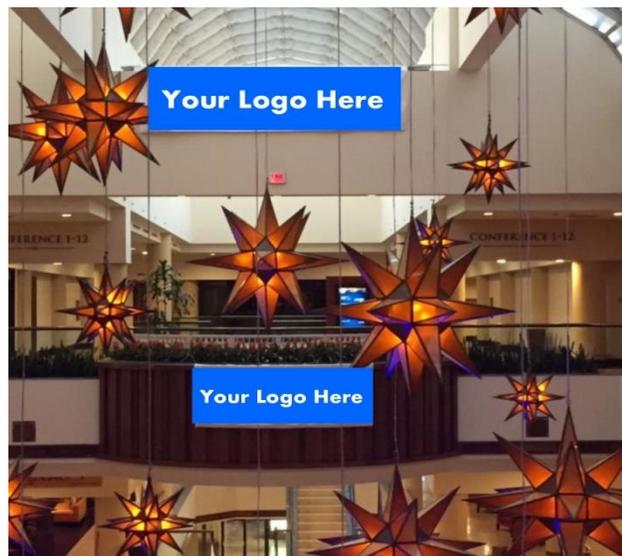
Branding – Hanging Banners, Convention Floor – \$15,000

Exclusive

Description: Get attendees attention in a big way with two large company banners hanging high above the convention floor. One banner is located in the sunroof area of the third floor of the Marriott Rivercenter where the majority of convention functions take place, and the second banner is located above the second-floor escalators with direct visibility from the lobby. Your message will be on display from the time registration opens on Sunday through the convention's conclusion at noon on Wednesday.

Entitlements

- 2 complimentary convention registrations
- Your company's custom artwork on one 18' wide x 4' high banner located in the sunroof area of the third floor of the Marriott Rivercenter (see top photo).
- Your company's custom artwork on one 24' 4" wide x 4' high banner located above the second-floor escalators (see bottom photo)



Recognition & Visibility

- Your company's custom artwork on two banners hanging in the lobby of the San Antonio Marriott Rivercenter.
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

The Fine Print

- Sponsor is responsible for providing artwork to GPA Midstream according to specs and by the deadline communicated by GPA Midstream. GPA Midstream will take care of production and installation details.

Associated Deadlines

- July 8, 2022 – graphics due to GPA Midstream

Breakfast Sponsor – Tuesday – \$5,000

Exclusive

Description: On Tuesday morning, attendees have the option to attend one of two breakfasts, each featuring a keynote speaker to be announced. GPA Midstream will take care of all details associated with the breakfast. Sponsoring company may choose to add upgrades at its own expense.

Entitlements

- One breakfast table reserved for sponsor
- Opportunity for company representative to introduce the breakfast speaker

Recognition & Visibility

- Logo next to this breakfast listing in printed program and convention app
- “Breakfast provided by ...” sign positioned at the entrance to the breakfast
- Sponsor may assign 1 – 2 employees/representatives to greet breakfast participants as they enter the room
- Sponsor may place a giveaway item on each seat (see The Fine Print for details)
- Recognized by company logo on GPA Midstream convention web site, logo in the convention’s printed program, and logo within the Midstream Go app.

The Fine Print

- If sponsor chooses to provide a giveaway at each seat, sponsor is responsible for shipping or bringing the items to the host hotel and distributing prior to the breakfast; GPA Midstream will not store the items nor distribute on the company’s behalf.

Prayer Breakfast Sponsor – Tuesday – \$3,000

Exclusive

Description: On Tuesday morning, attendees have the option to attend one of two breakfasts, each featuring a keynote speaker to be announced. GPA Midstream will take care of all details associated with the breakfast. Sponsoring company may choose to add upgrades at its own expense.

Entitlements

- One breakfast table reserved for sponsor
- Opportunity for company representative to introduce the breakfast speaker

Recognition & Visibility

- Logo next to this breakfast listing in printed program and convention app
- “Breakfast provided by ...” sign positioned at the entrance to the breakfast
- Sponsor may assign 1 – 2 employees/representatives to greet breakfast participants as they enter the room
- Sponsor may place a giveaway item on each seat (see The Fine Print for details)
- Recognized by company logo on GPA Midstream convention web site, logo in the convention’s printed program, and logo within the Midstream Go app.

The Fine Print

- If sponsor chooses to provide a giveaway at each seat, sponsor is responsible for shipping or bringing the items to the host hotel and distributing prior to the breakfast; GPA Midstream will not store the items nor distribute on the company’s behalf.

Coffee – Monday – \$7,000 Sold to BWFS Industries*

*Sponsorships valued at more than \$10,000 give sponsors right of first refusal for the same opportunity the following year. Last year’s sponsor covered Monday and Tuesday coffee breaks and received first rights for 2022.

Description: During the convention, coffee stations will be placed in a high-traffic GPA Midstream Convention area(s) from 7:30 – 10:30 a.m. on Monday, Sept. 12, and coffee will be placed in all of GPA Midstream’s early-morning committee meetings on Tuesday, allowing committee members to focus on their agendas without having to leave the room.

GPA Midstream will take care of all details associated with the offerings. This sponsorship covers the cost of coffee as described only. Sponsoring company may choose to add upgrades at its own expense.

Entitlements

- A 6-ft. table will be available for the sponsoring company's use during the posted coffee break times during the convention.

Recognition & Visibility

- "Coffee provided by ..." signs positioned in the area throughout the duration of the coffee break
- "Coffee provided by ..." tabletop signs next to the coffee stations within each committee meeting
- Logo next to coffee break listed in printed program
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

The Fine Print

- Company representatives are required to remove literature, signage, and other display/promotional materials immediately upon conclusion of the coffee break.

Coffee – Tuesday – \$7,000 Sold to BWFS Industries*

***Sponsorships valued at more than \$10,000 give sponsors right of first refusal for the same opportunity the following year. Last year's sponsor covered Monday and Tuesday coffee breaks and received first rights for 2022.**

Description: During the convention, coffee stations will be placed in a high traffic GPA Midstream Convention area(s) from 7:30 – 10:30 a.m. on Tuesday, Sept. 13, and coffee will be placed in all of GPA Midstream's early morning committee meetings on Tuesday, allowing committee members to focus on their agendas without having to leave the room.

GPA Midstream will take care of all details associated with the offerings. This sponsorship covers the cost of coffee as described only. Sponsoring company may choose to add upgrades at its own expense.

Entitlements

- A 6-ft. table will be available for the sponsoring company's use during the posted coffee break times during the convention.

Recognition & Visibility

- "Coffee provided by ..." signs positioned in the area throughout the duration of the coffee break
- "Coffee provided by ..." tabletop signs next to the coffee stations within each committee meeting
- Logo next to coffee break listed in printed program and convention app
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

The Fine Print

- Company representatives are required to remove literature, signage, and other display/promotional materials immediately upon conclusion of the coffee break.

Coffee – Wednesday – \$4,000

Exclusive

Description: During the convention, coffee stations will be placed in a high traffic GPA Midstream Convention area(s) from 7:30 – 10:30 a.m. on Wednesday, Sept. 14, and coffee will be placed in the GPA Midstream board meeting and other Wednesday sessions, offering GPA Midstream decision makers easy access to fulfill their caffeine requirements on Wednesday morning. Wednesday coffee sponsor will also get recognition for the coffee in the GPA Midstream board meeting.

GPA Midstream will take care of all details associated with the coffee offerings. This sponsorship covers the cost of coffee as described only. Sponsoring company may choose to add upgrades at its own expense.

Entitlements

- A 6-ft. table will be available for the sponsoring company's use during the posted coffee break times during the convention.

Recognition & Visibility

- "Coffee provided by ..." signs positioned in the area throughout the duration of the coffee break
- "Coffee provided by ..." tabletop signs next to the coffee stations within each committee meeting
- Logo next to coffee break listed in printed program and convention app
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

The Fine Print

- Company representatives are required to remove literature, signage, and other display/promotional materials immediately upon conclusion of the coffee break.

GPA Midstream Friends Package – \$18,000

Available: 1

Sponsorship Description: The GPA Midstream Friends Sponsorship Package provides the unique opportunity for a 10-ft. exhibit space in the foyer near the registration area throughout the duration of the GPA Midstream Convention, which is exclusive to this sponsorship. Friends' sponsors receive prominent logo placement on GPA Midstream Convention communications.

Entitlements

- 2 complimentary convention registrations
- 10-ft wide display area approximately 10-ft deep in a prime location for the convention (exact location varies according to hotel venue)
- 6-ft. covered table/electrical
- One lead capture device provided by GPA Midstream for the convention; sponsor may purchase additional devices if needed
- Option to reserve one table at the Center Stage Luncheon on Monday, Sept. 12 in San Antonio; the number of guests at each table is to be determined.
- Full page ad in convention program.
- Sponsor will have right of first refusal for the same opportunity at the 2023 GPA Midstream Convention in San Antonio.

Recognition & Visibility

- Logo recognition on a GPA Midstream Convention Friends sponsor banner displayed at the sporting clays event and on e-mail communications to shooters
- Recognition by company logo as a networking sponsor in a scrolling presentation during the Sunday evening Early Bird Reception
- Recognition by company logo/message displayed in a format consistent with that of all Center Stage Luncheon sponsors in looping video that plays on large screens in the luncheon ballroom during seating and dining
- Recognition as a GPA Midstream Convention Friends sponsor in Midstream Go convention listing
- Recognition as a GPA Midstream Convention Friends sponsor by prominent company logo placement on the inside cover of the convention's program
- Recognition as a GPA Midstream Convention Friends sponsor by prominent company logo placement on the GPA Midstream Convention web site

The Fine Print

- Friends' sponsors are limited to one logo in all GPA Midstream communications and signage recognizing sponsors.
- Exhibit space assignments are determined by random drawing each year; GPA Midstream will not accommodate requests for a different exhibit space.

- Companies must ensure their displays fit within the designated display space at all times; this will be strictly enforced by GPA Midstream throughout the convention. Companies are responsible for providing their own signage, display materials, handouts, etc., for their display space and must work directly with the hotel for needs other than the provided space, table and electrical

Lanyard Sponsor — \$10,000 Sold to S&B Engineers and Constructors*

***Sponsorships valued at more than \$10,000 give sponsors right of first refusal for the same opportunity the following year**

Description: As the exclusive lanyards sponsor, your full color company logo will be printed on a dye sublimated lanyard that will be given directly to attendees at the registration counter when they check in. GPA Midstream will take care of all details associated with the lanyards and will work with sponsor on logo requirements.

Entitlements

- 2 complimentary convention registrations
- Sponsor will have right of first refusal for the same opportunity at the 2023 GPA Midstream Convention in San Antonio.

Recognition & Visibility

- Full color company logo on 3/4" dye sublimated lanyards given to all attendees at registration
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

Associated Deadlines

- July 8, 2022 — logo for the lanyard due to GPA Midstream

Literature Display Stand - \$1,000

Maximum Available: 20

Description: Brand your company with an 18" x 60" banner while offering an organized way to display your company's literature in the designated literature area with a literature stand display. The stand with its three literature trays come in an attractive brushed nickel finish, and you have the option of providing your own banner artwork or simply providing GPA Midstream with your company logo to be printed on the banner. Contact April Sailsbury for a photo example of a literature stand: asailsbury@GPAmidstream.org.

Entitlements

- One literature stand designated for your company with your own artwork or company logo printed on the 18" x 60" vinyl banner for prominent presence in the literature area.

Recognition & Visibility

- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

The Fine Print

- GPA Midstream is not able to store your literature for you and does not have a designated area for such literature.
- A company representative will be responsible for stocking and re-stocking the literature trays throughout the convention.
- GPA Midstream will set up and tear down the literature stand; GPA Midstream will keep the hardware. Sponsor may request to keep the banner, and GPA Midstream will ship it to the sponsor after the convention upon request.

Associated Deadlines

- Aug 5, 2022 – banner design due to GPA Midstream
-

Luncheon Sponsor – Monday – “Center Stage Luncheon” – \$2,000

Maximum Available: 10

Description: The Monday Center Stage Luncheon will feature keynote speaker Robert Bryce, acclaimed author of six books on energy and innovation, including most recently, *A Question of Power: Electricity and the Wealth of Nations*. In addition to the keynote presentation, GPA Midstream and GPSA will recognize deserving GPA Midstream and GPSA volunteers. A luncheon sponsorship includes your company logo/message in a consistent format for all luncheon sponsors in the looping video that plays on large screens in the luncheon ballroom during seating and dining. Luncheon sponsors are also entitled to one reserved table.

Recognition & Visibility

- Company logo/message displayed in a format consistent with that of all luncheon sponsors in looping video that plays on large screens in the luncheon ballroom during seating and dining.
- One reserved table (optional), with your company logo displayed on it.
- Company logo placed in the GPA Midstream on-site program on page describing the luncheon
- Recognized by company logo on GPA Midstream convention web site, logo in the convention’s printed program, and logo within the Midstream Go app.

The Fine Print

- The number of guests at each table is to be determined and will be communicated at a later date
-

Lunch & Learn Sponsor – Tuesday – \$5,000

Maximum Available: 5

Description: The 2022 convention schedule doesn’t offer any meals or sessions during the Tuesday lunch hour, giving you the opportunity to connect with up to 50 attendees by hosting your own Tuesday Lunch & Learn session. The presentation title and topic are your choice, so sign up early to get on attendees’ schedules as soon as registration opens for the event. GPA Midstream will take care of all details associated with the lunch. Sponsoring company may choose to add upgrades at its own expense.

Entitlements

- Your company-hosted 60-minute education session or round table discussion for up to 50 convention attendees, classroom style seating

Recognition & Visibility

- Logo next to this specific lunch listing in printed program
- “Lunch provided by ...” sign positioned at the entrance to the lunch
- Recognized by company logo on GPA Midstream convention web site, logo in the convention’s printed program, and logo within the Midstream Go app

The Fine Print

- Attendees will be required to register for and pay for your Lunch & Learn session during the registration process for a guaranteed seat.
 - GPA Midstream will provide the following AV in the room projector, screen, and wireless microphone. Sponsor will work with hotel on additional AV needs or requests at the sponsor’s cost.
-

Meeting Program – \$8,000

Exclusive

Description: This opportunity is designed to help GPA Midstream cover the cost of printing the on-site convention program. For clarification, this is the pocket-sized program printed by GPA Midstream that contains the full conference schedule and is available to all attendees. Sponsor receives back cover ad placement on the program.

Entitlements

- Sponsor will have right of first refusal for the same opportunity at the 2022 GPA Midstream Convention in San Antonio.

Recognition & Visibility

- Full color company ad placement on back cover of the on-site convention program (Trim Size: 4w" x 8.5h" / Bleed Size: 4.12w" x 8.75h")
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

The Fine Print

- Company is responsible for providing artwork in the appropriate size and file type by the deadline listed below.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- March 23, 2022 – signed contract and 20% deposit due to maintain this sponsorship for the 2022 convention
- July 27, 2022 – final payment due
- August 1, 2022 – Deadline to turn in graphic to GPA Midstream

Networking Opening Night Reception Sponsor – \$500

Maximum Available: 50

Description: GPSA hosts the opening networking reception at the GPA Midstream Convention on Sunday evening as the convention kickoff. Sharing in the sponsorship of this reception with GPA Midstream and GPSA member companies is a cost-effective way to show your support of the associations and the midstream industry.

Recognition & Visibility

- Company name and/or logo in a scrolling presentation during the Sunday evening Early Bird Reception with Vendor Night.
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

Proceedings Sponsor (post-convention) – \$3,000

Exclusive

Description: Approximately one month after the convention concludes, GPA Midstream makes convention papers, presentations, registration lists, etc., available to convention attendees in digital format. Nearly 80 percent of registered attendees typically download the proceedings.

Recognition & Visibility

- Sponsoring company's recognition in a header image at the top of the web page where proceedings will be available.
- Sponsoring company may place one JPG advertisement on the Proceedings page to advertise its services and/or supplies
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app.

Sporting Clays Breakfast Sponsor – \$2,500

Exclusive

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of participants in a laid-back atmosphere of friendly competition. GPA Midstream will take care of all details associated with the breakfast.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- A "breakfast provided by" sign with company logo for the duration of breakfast being served
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to sponsors only)
- Recognized by company logo on GPA Midstream convention web site, logo in the convention's printed program, and logo within the Midstream Go app

Sporting Clays Golf Carts Sponsor – \$4,000

Exclusive

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of participants in a laid-back atmosphere of friendly competition. Shooters have traditionally been responsible for renting their own 4-person golf carts for transportation around the course (an additional cost), but with your company’s golf cart sponsorship, each team will have its own golf cart ready to go with no advance reservation or additional costs required.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to Sporting Clays sponsors only)
- Custom email to shooters promoting sponsor providing the golf carts
- Recognized by company logo on GPA Midstream convention web site, logo in the convention’s printed program, and logo within the Midstream Go app.

Sporting Clays Prize Sponsor – \$500

Maximum Available: 15

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of participants in a laid-back atmosphere of friendly competition. Prize sponsorship dollars go toward gift cards that will be awarded to clays participants by random drawing at the conclusion of the event. GPA Midstream will take care of all details associated with purchasing and distributing prizes.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to Sporting Clays sponsors only)
- A “Thank You to Our Prize Sponsors” sign with prize sponsor company logos displayed next to prizes table
- Prize sponsor logos printed on envelopes that hold the gift cards handed to all prize recipients.
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

Sporting Clays Shirts - \$5,000

Exclusive

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of up to 200 participants in a laid-back atmosphere of friendly competition. If a company steps forward for the shirt sponsorship, clays participants who register for the event will receive a quality polo embroidered with the sponsor’s logo embroidered on the sleeve of the polo shirt and the GPA Midstream logo embroidered on the chest of the shirt. GPA Midstream will take care of all details associated with ordering shirts. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsor to hand out shirts and other promotional items at Sporting Clays activities
- Recognized by company logo on GPA Midstream convention web site, logo in the printed on-site program and logo within the Midstream Go app

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee the opportunity to your company.
- GPA Midstream has the right to cancel any company’s sponsorship at its sole discretion.

Associated Deadlines

- March 23, 2022 – signed contract and 50% deposit due to maintain this sponsorship for the 2022 convention
 - July 27, 2022 – final payment due
-

Sporting Clays Station Sponsor – \$1,200

Maximum Available: 15

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of participants in a laid-back atmosphere of friendly competition. Station sponsors have the option of setting up at registration and/or their designated station to greet shooters and hand out promotional items during the event.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to Sporting Clays sponsors only)
- A 32" by 18" sign with company logo placed at sponsored station, along with an ice chest filled with soft drinks and bottled water.
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

The Fine Print

- Station sponsors are responsible for setting up at their assigned station prior to the shooting start time. Sponsors must work directly with the facility to secure tables and chairs, etc., that may be needed for their stations.
-

Appendix A

Sponsorship Recognitions by Spend

Company name and logo recognition on the GPA Midstream Convention web site and in printed convention materials will be based on a company's cumulative sponsorship spend. Please review the dollar amounts below and corresponding recognition elements that are included with those amounts.

Please note: Companies are limited to one logo and one company name (no taglines, marketing-related verbiage or related business units may be included in the name listing) in related convention materials.

\$500 – \$750

Recognized by company name listed as a Supporting Sponsor on GPAmidstreamconvention.org.

\$1,000 and up

Recognized by company logo on GPAmidstreamconvention.org.

\$1,500 and up

Recognized by company logo on GPAmidstreamconvention.org and logo in the convention's program.

\$2,000 and up

Recognized by company logo on GPA Midstream convention web site, logo in the convention's program, and logo within the Midstream Go app, with an opportunity to upload and manage your company's app profile with documents, images, and links to social media profiles.

NOTE: "Hospitalities" are not considered a GPA Midstream sponsorship, and as a result, are not included in cumulative spends and/or GPA Midstream Convention recognitions for sponsorships.